

RED POLL *Beef*

JOURNAL

Fall-Winter 2010

VOLUME 67/NUMBER 1



Official Publication of the
American Red Poll Association
PO Box 43515, Louisville, KY 40253
Phone: 502-475-7850

FIRST CLASS

Red Polls — Ready to Move the Industry!

The World's Oldest National Organization for Red Poll Cattle • Founded 1883

Lorrie Scott

3497 NW Bethlehem Rd., Columbus, KS 66725

Phone (620) 674-8446

e-mail: lazysfarms@live.com • website: lazysredpoll.com

Sidewayz Cattle Co. • Kim Scott

3497 NW Bethlehem Rd., Columbus, KS 66725

Kim cell: (620) 762-0575 • e-mail: sidewayzcattleco@yahoo.com

LAZY FARM

Two of our really good youngsters headed for the **ROUND UP IN LITTLE ROCK!**



A pair of really good MM The Rock yearlings from the heart of our herd are making their way to Little Rock. We think these are good representatives of our breeding program and think they will do well anywhere. Hope to see you all in Little Rock!

**Thanks to Daniel and Theresa Kosel, Deer Park, WA
for their recent purchase!**

"A HERD 33 YEARS IN THE MAKING"

WIESE FARMS



Cows grow fat on summer pasture. We calve in the fall and take the calves off the cow in early July. Our cows wean off heavy calves and have the capacity to do well on grass alone.



Our Junior Herd Sire **GS Bellringer**, pictured at 28 months of age and weighing 1,750 lb. He is a very correct bull and will add quality to our cowherd. We will have his first calves on the ground this fall. Come and take a look at him and his offspring.

The welcome mat is always out for you to visit!

Wiese Farms purchased their first Red Polls in 1927 and they have been a part of our lives and our farming and ranching success ever since. Red Polls have many fine qualities to contribute to the beef business. Our hope for the future of the Association is that more people come to recognize the mothering ability, the docility, the ability to do well under adverse conditions, and the quality of the finished product for the consumer that is inherent in our Red Poll breed.

Wiese Farms encourages all breeders to register their females and bulls kept for breeding, and transfer all they sell. We support Complete Herd Reporting to advance the quality of our herd and the breed, and encourage everyone to send in all carcass information that you are able to obtain.

Wm. Wiese & Family

Bill and Angie Wiese & Brian and Jill Hiebert



Our Senior Herd Sire **SHUTER'S FLAME** is pictured at 3 years of age. We used him heavily the past 2 years and have been impressed with his calves.



Come see us for your herd sire needs. We have a nice selection of yearling bulls to choose from. They are halter broke, performance tested, fully vaccinated and DNA tested. We also have 5 of their heifer mates for sale. We are happy to send you pictures and information by E-mail or Postal Service!

12214 E. Parallel Road, Haven, KS 67543 • (620) 465-3865 or (620) 802-2169 • e-mail: wmwiese@speednet.net

Come see us at the National Sale in Little Rock
October 22nd -24th
We are offering heifers, lots 5 & 6



Wayne & Sue Fish
8899 US Highway 60, Bartlesville, OK 74003
918-331-8016 • waynefish@rocketmail.com
www.ninewestoakcanyon.com

Visit our website at:
www.ninewestoakcanyon.com
Evaluate the genetic power of our herdsires:
OC Osage Red Boy
Dominator OC 705
Semen available on both bulls



MOVE AHEAD WITH RED! Commercial cattle producers: by adding Red Poll genetics to your cow/calf program, you can advance your beef operation in three ways. First, because of the tightness of Red Poll genetics, F1 progeny from crosses with Red Polls exhibit astounding heterosis (hybrid vigor). Second, introduction of Red Poll genetics into your brood cow herd will give you increased milk production (thus greater weaning weights), calmer, easier handling cows, and greater heat tolerance. Third, you will increase loin eye area by 20%, decrease back fat thickness, and produce naturally tender meat on your feedlot cattle. The 3 month old calf in the picture is out of a Red Poll bull with our genetics crossed with a 50% Longhorn-25% Holstein-25% Angus cow.

RED POLLS: The Tender Beef Family Breed

Young's King BA

Grand Champion & Top Selling Bull

2010 Kentucky Red Poll Show & Sale

See our entries in the National Sale!
Production heifers with style!



YOUNG'S RED POLL

"WHERE PRODUCTION MATTERS"

LEO, JOYCE, KYLE, MATT & TOM YOUNG
1057 REED LANE, SIMPSONVILLE, KENTUCKY 40067
502-722-5379

Congratulations, Ashlynn!

Premiere Exhibitor, Grand Champion Bull,
Grand Champion Cow Calf, Grand Champion
Carcass Steer, and Reserve Steer at the 2010
Junior Preview Show in Coffeyville, KS



Ashlynn Robbins pictured with Brent Raines presenting her the Glenn Raines Memorial Premier Exhibitor award.

We would like to thank our recent buyers
Roy & Lyn Galusha * Yelm, WA
Bob Bond * Anderson, MO

D & R Cattle Company
John & Vickie Droz - Gretchen & Ashlynn Robbins
Bartlesville, OK * 918-214-3037
Email: jovid@cableone.net
Facebook Page D&R Cattle Co

Shuter Sunset Farms

Red Polls Since 1941

Bringing our best to the 2010 National Sale

Shuter's Thunderstruck - 2006 Reserve National Champion Bull

We are also selling
a yearling bull
and a bred heifer
that are sired by
Thunderstruck and a
bred heifer sired by
Remington



Some of our other
consignments
include two
3-in-1 pairs sired
by Tuff Enuff
and bred back
to Remington

Don't miss the opportunity to buy a flush on WFB Daisy 326
(The dam of the 2008 Reserve National Champion Female, Shuter's Fancy
and also the dam of Shuter's WFB Remington)

As well as a chance to buy the first heifer calf to sell out of MB Globurg.
All available at the 2010 National Sale in Little Rock, Arkansas.

Don't forget to support the 100th Anniversary National Red Poll Show at the 2010 North American International Livestock Exposition in Louisville, Kentucky. We need everyone to bring their best animals and help showcase our breed at this historic event. It will definitely be an event that you will not want to miss.

Marilyn
(765) 754-7370

Brian, Sarah, Jacob & Carly
(317) 345-5479
brian@shutersunsetfarms.com

7400 N 400 W
Frankton, IN 46044

Check out our website at
www.shutersunsetfarms.com

Mike & Susan
(765) 754-7697

Patrick
(765) 208-2424
patrick@shutersunsetfarms.com

SPEGAL'S Red Poll CATTLE

Herd Sires

Dunroamin Premium

Semen Available

Using Semen from these Red Poll Bulls:

Dunroamin Premium

205 day wt. 725 lb. 365 day wt. 1,434 lb.

Believed to be the heaviest yearling Red Poll bull of all time. Gain from birth to weaning was 3.2 lb./day, and gain from weaning to yearling was 4.43. lb./day.

Calved 2/13/90 Reg. #5990

S: P-P Hoosier Prelude GR31

D: Dunroamin Bones Pearl GR23

EPDs: BW 0.0, WW -9, YW -12, MM 8, M&G 4

Pinpur Baron GR27

Calved 7/10/73 Reg. #96063 95142/GR25/CR124995B/S10CR133458

S: Pinpur Heritage GR34

D: Pinpur Queenmaker Beth GR19

EPDs: BW 1.9, WW 0, YW -2, MM 6, M&G 6

Pinpur Regulator GR25

95142 / GR25 / CR124995B / S10CR133458

Calved 5/11/72 S: Pinpur Heritage 92862 / GR34 S25C143057

D: 139484 Pinpur Bona Ruby

GR21 / CR113235 / CRD142731 / CRD142658



New Herd Sire

Spegal's Bandaroo Joe Reg. #208378, born 7/2/05

Sire: Bandaroo Landlord 2nd, #7576 Dam: Spegal's #302

Gail Spegal & Family

6902 N. 400 W., Fairland, IN 46126 • (317) 835-7617

*Visitors
Welcome*

Red Poll Herd Since 1954

*Inquiries
Appreciated*

CARL'S RED POLLS

Herd Sires

McMarshall (J5) 201
HillTop T Impulse



For Sale

Bulls
Females
Semen

Visitors Always Welcome!

Jim Carl
(260) 468-2850

1647 W 100S
Huntington, IN 46750

Mike Shipley
(260) 468-4294

RED POLL JOURNAL

Beef

The Red Poll Beef Journal is the official publication of the American Red Poll Association

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Cover Photo — Strength, femininity, good udder, poise and grace - all of the attributes that we look for in a great brood cow. Photo courtesy Wayne Fish, Bartlesville, OK

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 Parkstyle Cattle Co.
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ARPA PRESIDENT'S MESSAGE-FALL 2010

As fall is upon us and our 2010 National meeting looms ever closer, I would like to take this opportunity to thank the Board and the membership for your time, dedication, and commitment to our breed for the last two years. Serving as this Association's President has indeed been an honor. As I turn the reins over to someone else, I look forward to the future of our breed.

What is that future? There are many opinions...here's mine. We are a family-friendly small breed that caters to the needs of smaller farm operations that are dedicated to a rural lifestyle and enjoy gentle, friendly cattle on their farms and ranches. As articles in this issue will attest, our breed is tailor-made for the farm to consumer market, offering a tender, tasty product that consumers from chefs to housewives will gladly pay a premium to obtain.

Feed them only grass...try them with grain and grass...put them in a feedlot...sell them all at weaning...fit them for the show...that's the Red Poll I know. Multi-purpose, adaptable, gentle bovines that are a joy to raise and be around. However you raise yours is the right way, because it's YOUR way, and I support you.

Our magazine, our office, and our registration format has now had ten months to stretch and grow and mature...we're getting there. Every month we improve, and I fully expect that process to continue.

As I leave office, I challenge each of you to record more cattle, transfer all that you sell, and focus on the future of this great breed. Looking back is of little value, embracing change is sometimes difficult but always exciting, and supporting others is always rewarding. Enjoy your cows...they are a gift from God for you to nurture and to help you prosper.

Thank you again for all of your support.

Mike Parks
ARPA President

ROUND UP IN LITTLE ROCK

The "Round Up in Little Rock" National Red Poll Sale is on the tracks and is gaining momentum every day. Interest and excitement are at an all time high. The largest offering of Red Poll Cattle in many years will be gathered in Little Rock for this event. The quality of the entries is outstanding and will help in any breeding program.

Reflecting on my involvement in this sale, it has occurred to me how many farmers and ranchers across this great country are completely unaware of Red Poll cattle. We have aggressively advertised in two national magazines; "Working Ranch" and "American Cattleman" with a full page, full color ad in each. The response has been overwhelming.

I sincerely hope that many of you are planning to attend.

Again, the excitement continues to **BUILD!!**

Phil Wyrick
Sale Chairman

2010 Junior Preview Show Champions



Grand Champion Female Jr Preview Show
Skyler Jackson, Uniondale, IN



Grand Champion Bull Jr Preview Show
Ashlynn Robbins, Bartlesville, OK

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web site: www.redpollusa.org (502) 475 - 7850 Phone (866) 571 - 2554 Fax e-mail: ARPA@americanredpolls.com

Junior Preview Show Results

Steers

Grand Champion Steer	JF Guy	Lindsey Jackson	Uniondale, IN
Res GC Steer	Pablo	Ashlynn Robbins	Bartlesville, OK

Heifers

Calf Champion	JF Minnie	Lindsey Jackson	Uniondale, IN
Res Calf Champ	CFF Mattie	Ashlynn Robbins	Bartlesville, OK

Summer Champion	JF Linda	Megan Jackson	Uniondale, IN
Res Summer Champion	Pamden's Red Bull's Doll Baby	Ty & Trevor Schoenhals	Kremlin, OK

Junior Yearling Champion	JF Loretta	Skyler Jackson	Uniondale, IN
Res Jr Yearling Champion	Pamdens Red Bull's Cupcake	Ty & Trevor Schoenhals	Kremlin OK

Senior Yearling Champion	JF Demi	Megan Jackson	Uniondale, IN
Res Sr Yearling Champion	AL's Miley Time	Alicia LePage	Russelville, MO

Grand Champion Heifer	JF Loretta	Skyler Jackson	
Res Grand Champion Heifer	JF Linda	Megan Jackson	

Bulls

Grand Champion Bull	AR Gladiator	Ashlynn Robbins	Bartlesville, OK
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Champion Cow/Calf	WFB Cherry Chrystal	Ashlynn Robbins	Bartlesville, OK
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Get of Sire	JF Y2K		
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Best Pair Females	Kendra Nunan	Madison, IN	
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Premier Exhibitor	Ashlynn Robbins	Bartlesville, OK	
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*Grand Champion Steer Jr Preview Show
Ashlynn Robbins, Bartlesville, OK*

Lean Flavor: Challenging the American Palate

By Abigail Chapin – Food Writer

Oh, Beef.

As a tagline of advertisements, health warnings, environmental damnations, public land debates, personal gluttony, and national pride, finding clarity within the cattle ranching at times resembles the



The Professional Presentation

search for keys at the bottom of a backpack – confusing, exhausting, and somewhat hopeless. Rather than dissect the unending and ever tangled facets of each qualm, let us examine a species and explore how a few small, brick colored cows could treat the increasingly muddy dilemma of cattle ranching.

Daniel Kosel of Deer Park, Washington grew up with reverence for the Classic Western Cowboy and the beef that he loved. With direct and secondary ranching experiences in south-central Montana, his philosophy was shaped by empathy for small ranchers. “Many beef producers can have multiple years with negative bottom lines so the financial challenges facing beef producers today many times can outweigh

the generational values and lifestyle benefits afforded to farmers and ranchers.”

He decided to start Cowboy Classic Naturals LLC with the goal to create a financially sustainable ranch by raising an environmentally sustainable product. As a believer in natural and homeopathic medicine, Kosel has a deep understanding of the state of American health and the importance of preventative medicine as well as a preventative lifestyle. “We are living in a country rich with resources, and I believe that grass-fed beef is the healthiest, tastiest beef on Earth.”

However, in order to be an economically feasible ranch, Kosel needed to understand the grass fedbeef market. There is no denying that the American palate has been trained to love grain fed beef. As Kosel will attest, “marbling is the foundation of the USDA meat grading scale popularly relied upon by most beef market producers and consumers. Anything a producer can do to create a beef carcass with better marbling is considered favorable.”

With a premium on texture over flavor, harnessing the American palate poses issues. While a market for grass fed beef exists, the product is usually treated with experimental skepticism. Grass fed beef, as a general rule, is perceived as tougher than conventionally produced beef. How could Cowboy Classic Naturals’ small grass fed operation create a culinary and financially viable product while maintaining the health and environmental benefits of grass fed beef?

Enter the Red Poll breed.

These quiet, red cattle were brought to the United States in 1873 after great success in England where they are nationally treasured. HRM the Queen personally owns the largest herd in the world on the royal family’s estate at Sandringham, UK. Red Poll cattle have since gained popularity in the United States based on their mellow personalities and limited pasture needs. Their even temperaments and delightful spirits were clear incentives to raise the cattle, but more importantly the finished product has the potential for extreme market value. “Simply put and based upon the

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Roundup in "Downtown" Little Rock

Mardan Acres (Dan & Mary Jo Schmiesing) is proud to sponsor the Downtown portion of the Roundup at Little Rock. We will provide the transportation to downtown and admission to the Arkansas Museum and Farmstead at no cost if you will preregister by Oct. 7, 2010.

We will leave the LaQuinta hotel shortly after the annual membership meeting and head to the River Market area where there is a variety of eateries for lunch. After lunch you have several options: 1, You may stay at the River Market and "shop till you drop." There are numerous unique shops to visit. 2, Be transported the couple of blocks to the Arkansas museum and Plum Bayou Farmstead for a tour (guests of Mardan Acres) or 3, be transported to other local areas of interest such as the Old State House Museum, Clinton Presidential Center, or the World Headquarters of Heifer International.

At 3:30 we will gather everyone and head back to the Hotel to get ready for the Barbeque at Esquire

To reserve your free trip on the bus and admission to the museum and Farmstead, fill out and send the form below to Mardan Acres at 5220 Philothea Rd. St. Henry, Ohio 45883 or e-mail, mardanacres@gmail.com

NAME: _____

NUMBER ATTENDING: _____

TRANSPORTATION: _____

MUSEUM & FARMSTEAD: _____

Proposed By-law changes/amendments

The following proposed by-law changes will be voted on at the annual membership meeting in Little Rock, AR in October. Please refer to By laws as published on ARPA's web page - www.redpollusa.org

PROPOSAL 1 -

PAGE 6, ITEM 4: Place period after fiscal year and delete the rest of sentence that ends with Association

PROPOSAL 2 -

PAGE 9, ITEM 22: Change term "Association" to "Board of Directors"

PROPOSAL 3 -

PAGE 10, ITEM 29: Amend entire paragraph to read: The progeny resulting from artificial insemination, which satisfy the Conditions of Registry in all other respects, shall be eligible for registry by the owner of the dam. The sire must meet requirements as stated in the rules of the Association.

If you have any questions please contact Dan Schmiesing, Chair of the By-Laws Committee.

13th INTERNATIONAL CONGRESS

RED POLL CATTLE

UNITED KINGDOM

28TH MAY – 15TH JUNE 2011

The Tour

The organizing committee of the Congress has been hard at work for the past year considering, debating and deciding upon a program that we hope you will find informative, interesting, educative and relaxing. We have settle on a program commencing in London on the evening of the 28th May 2011 and will then move around England taking in such historic places as Ipswich, York, Lancashire and The Cotswolds, amongst many other places of interest. We have a wide variety in the types of herds both in size and systems. We hope that we have balanced our visits to show you the different methods that have been adopted in the U.K. to use the Red Poll as a commercial animal within the European beef and dairy industries.

The Conference

The Conference will take place in York on Wednesday 8th June with its theme of the Red Poll's place in a rapidly changing agricultural environment. Speakers have been arranged from organizations with international reputations. The afternoon session will include the country reports. The Conference dinner will be held in The Merchant Adventurers' Hall, an historic building over 650 years old just a few yards away from our hotel.

Highlights

- *Welcome dinner aboard the Thames River boat
- *Suffolk Show – now the U.K. Red Poll premier event
- *Sutton Hoo (a Saxon burial ship)
- *Settle to Carlisle Railway (one of the most scenic railways in the world)
- *2012 Olympic Stadium
- *Historic Houses including the home of the Red Poll
- *Woburn Abbey and Deer Park. Farewell dinner in the Sculpture Gallery

Dates and Deadlines

November 2010 -- Booking forms available
February 28 2011 – Registration Deadline

Cost

A provisional indication of the cost of the tour is £ 1850 per person. Sponsorship is being sought to reduce this.

Enquiries

Carolyn Cree, Agricultural Travel Bureau Ltd
Email: carolyne@barfieldtravel.com.uk
Phone: +44(0) 1636705612
www.redpoll.org

Kentucky State Fair Results

1109 Red Poll ---- 52 records

Class 001 Red Poll Females ---- 1 record

1 Burton's TW Macey 211010 Tyocia Ziegler Hope IN

Class 002 Red Poll Females ---- 4 records

1 1stKY M.B. Carly pending JESSE MATTINGLY JUNCTION KY
2 JF Sadie 211170 JACKSON FARMS GREENS IN
FORK

3 Burton's SM Lady Nora 211012 Tyocia Ziegler Hope IN

4 Spegal's Beauty 211005 Megan Spegal Fairland IN

Class 003 Red Poll Females ---- 1 record

1 JF Minnie 211092 KENDRA NUNAN Madison IN

Class 004 Red Poll Females ---- 2 records

1 1stKY M.B. Dixie pending JESSE MATTINGLY JUNCTION KY

2 2ndKY Young's BA King 210803 Matthew Young Simpsonville KY

Class 005 Division I Champion Female ---- 2 records

1 JF Minnie KENDRA NUNAN Madison IN

2 1stKY M.B. Dixie JESSE MATTINGLY JUNCTION KY

Class 006 Division I Reserve Champion Female ---- 1 record

1 1stKY M.B. Dixie JESSE MATTINGLY JUNCTION KY

Class 007 Red Poll Females ---- 2 records

1 JF LINDA 210786 LINDSEY JACKSON UNIONDALE IN

2 JF Kellie 211093 KENDRA NUNAN Madison IN

Class 008 Red Poll Females ---- 4 records

1 JF LORRETTA 210545 LINDSEY JACKSON UNIONDALE IN

2 1stKY MB Anna Lee 211021 Jeffrey McCall Crestwood KY

3 2ndKY M.B. Sandy pending TYLER MATTINGLY JUNCTION KY

4 3rdKY MFF Connector Candy 210863 ADAM MILLER FINCHVILLE KY

Class 009 Red Poll Females ---- 3 records

1 1stKY MB Rosie's Rose 211020 Jeffrey McCall Crestwood KY

2 2ndKY Young King BA Emily 210802 Matthew Young Simpsonville KY

3 3rdKY Young's K Al 210344 Matthew Young Simpsonville KY

Class 010 Division II Champion Female ---- 2 records

1 JF Lorretta LINDSEY JACKSON UNIONDALE IN

2 1stKY MB Anna Lee Jeffrey McCall Crestwood KY

Class 011 Division II Reserve Champion Female ---- 1 record

1 1stKY MB Anna Lee Jeffrey McCall Crestwood KY

Class 012 Red Poll Females ---- 5 records

1 1stKY M.B. Carol 210542 JESSE MATTINGLY JUNCTION KY

2 2ndKY M.B. Goldie 210805 JESSE MATTINGLY JUNCTION KY

3 3rdKY Young K Abby 210343 Matthew Young Simpsonville KY

4 4thKY Young King AD 210342 Matthew Young Simpsonville KY

5 Angel CDF 210533 Megan Spegal Fairland IN

Class 013 Red Poll Females ---- 4 records

1 1stKY M.B. Fran 210543 TYLER MATTINGLY JUNCTION KY

2 JF DEMI 210427 LINDSEY JACKSON UNIONDALE IN

3 3rdKY Maggie Mae 210447 Hogue's Red Poll Greencastle IN

Kentucky State Fair Results

Continued from previous page

4	Sadie	210534	Hogue's Red Poll	Greencastle	IN
Class 014 Division III Champion Female ---- 1 record					
1	M.B. Carol		JESSE MATTINGLY	JUNCTION	KY
Class 015 Division III Reserve Champion Female ---- 1 record					
1	1stKY M.B. Fran		TYLER MATTINGLY	JUNCTION	KY
Class 016 Grand Champion Female ---- 1 record					
1	1stKY M.B. Carol		JESSE MATTINGLY	JUNCTION	KY
Class 017 Reserve Grand Champion Female ---- 1 record					
1	JF Lorretta		LINDSEY JACKSON	UNIONDALE	IN
Class 018 Cow/Calf ---- 1 record					
1	CFF 87	210682	Sandra Sanker	Fairview	TN
Class 019 Red Poll Bulls ---- 1 record					
1			Sandra Sanker	Fairview	TN
Class 020 Red Poll Bulls ---- 1 record					
1	JF Turbo	211103	JACKSON FARMS	GREENS FORK	IN
Class 021 Red Poll Bulls ---- 1 record					
1	1stKY M.B. Norman	210807	JESSE MATTINGLY	JUNCTION	KY
Class 022 Red Poll Bulls ---- 1 record					
1	JF Sonny Boy	210784	JACKSON FARMS	GREENS FORK	IN
Class 023 Grand Champion Bull ---- 2 records					
1	JF Sonny Boy		JACKSON FARMS	GREENS FORK	IN
2	1stKY M.B. Norman		JESSE MATTINGLY	JUNCTION	KY
Class 025 Pair of Females ---- 6 records					
1	1stKY		JESSE MATTINGLY	JUNCTION	KY
2			JACKSON FARMS	GREENS FORK	IN
3	2ndKY		TYLER MATTINGLY	JUNCTION	KY
4	3rdKY		Matthew Young	Simpsonville	KY
5			Hogue's Red Poll	Greencastle	IN
6			Megan Spegal	Fairland	IN
Class 026 Pair of Bulls ---- 1 record					
1			JACKSON FARMS	GREENS FORK	IN
Class 027 Get of Sire ---- 2 records					
1			JACKSON FARMS	GREENS FORK	IN
2			Megan Spegal	Fairland	IN



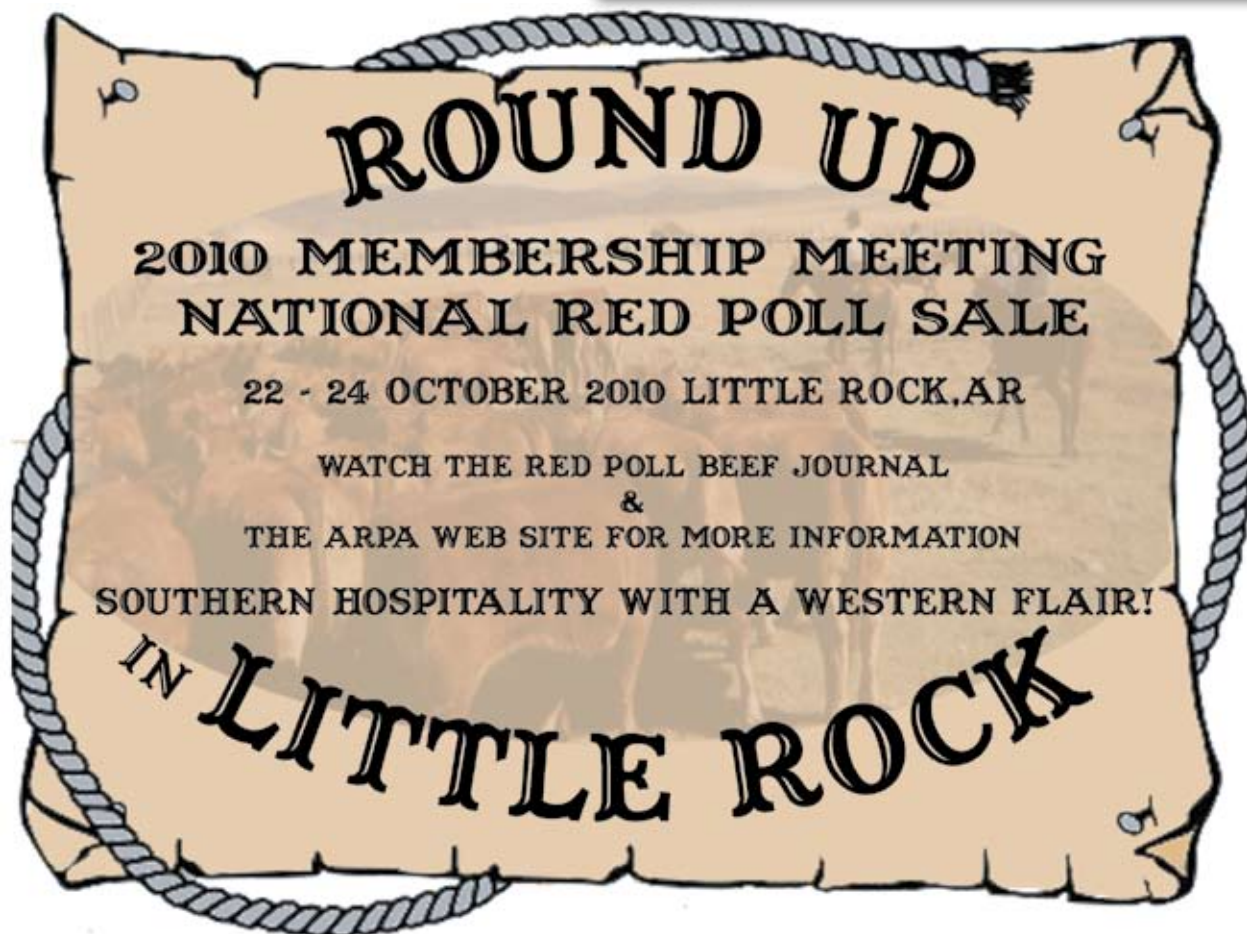
JF Sonny Boy

Grand Champion Bull Kentucky State Fair
Jackson Farms, Greensfork, IN



MB Carol

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Jesse Mattingly, Junction City, KY



67TH NATIONAL RED POLL SALE

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ADDITIONS & CORRECTIONS

Lot 2A **YOUNG's LV BOB** Bull

211265 Calved 11/20/09 Tattoo Y984 Y984 Fullblood

JF Y2K Compatible 202979 Carl's 303 Boy 7861
Level View New Look 208152 Hill Top CH Tammy GR24 108385
 Level View Shanna 184975 Avalon Cowboy 5898
 Level View April 181904

EMR Anna's Invader 8631 Carl's Invader Desire 7054
Young's TH Anna 207544 EMR Paymaster Anna GR19
 Young's Tough Hazel 182002 Young's Tough Boy GR20
 Shirlynn's Sizemore Hazel 288

HALTERED

Birth Wt. 92 lb. Weaning Wt. 465
 A square, good looking bull calf. A half brother to our senior yearling bull that was reserve champion at the NAILE Jr Show.
 Inoculations: TB Accredited Herd, IBR, Pinkeye

LOT 2A - ADDITIONAL ENTRY

LOT 6 - CORRECTION



Lot 6 **MARDAN's Z 0190** Bull

211183 Calved 04/10/10 Tattoo 0109 0109 Fullblood

Oakwood Zambesi Oakwood Arizona
Oakwood Zorba 2 Oakwood Gem 458
 Oakwood Eva 397 Oakwood Bovine Bill
 Oakwood Eva 218

Mardan's M 504 202212 McMarshall (JS) 523 8453
Mardan's M.F. (802) 106 204583 Mardan's Energizer 95 GR21 175865
 Mardan's M (210) 802 202036 McMarshall (JS) 523 8453
 Mardan's Rufftime Toto 181823

UNHALTERED

Birth Wt. 81 lb./Ratio 100
 Z0109 is the first offering from the imported Australian bull "Zorba 2".
 DNA analysis for feed efficiency is 8 stars out of a possible 8. We are seeing this come out in his calves: thick and deep bodied. We have had 22 calves sired by Zorba and haven't assisted a single one! If you want an outcross for your next herd bull, consider this youngster.
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LOT 39 - JF MARSHA - SCRATCHED

LOT 40 - JF MARSHA - CORRECTION DOB - 03/22/2009

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The success of the 2010 Junior Preview Show in Coffeyville, KS was, in large part, the result of the members, friends and businesses who supported the event. We want to thank all of our sponsors and donors.

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Grand Champion Cow/Calf – Tri State Agri Services, Afton, OK

Ribbons – Lazy S Farm, Lorrie Scott and Sidewayz Cattle Co., Kim Scott, Columbus, KS

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2nd Place Herdsman – Tri State Agri Services, Afton, OK

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100TH NATIONAL RED POLL SHOW

NORTH AMERICAN INTERNATIONAL LIVESTOCK EXPO

LOUISVILLE, KY

NOV 16, 2010

3 PM

Wisconsin State Fair Report

In the female classes, Daniel Schmiesing of St. Henry, OH showed a Junior Heifer Calf (Mardan's Z 0105) and a Senior Heifer Calf (Mardan's F 9106), both of which took first place in their respective classes. His Senior Heifer Calf was the Champion Heifer Calf and his Junior Heifer calf was the reserve champion heifer calf. Jay Evenson of Arcadia, WI showed a Senior Heifer Calf (THF CB Lilly) and took second in that class.

Rockin S Farms of Milton IA, showed the first place entrant in the Intermediate Yearling Heifer class (RSF Lil B's Ruby), while Daniel Schmiesing showed the second and third place entries (Mardan's P999 and Mardan's P 9102) and Duncan Evenson of Arcadia, WI showed the fourth place entrant (THF BG Andi). Rockin S also showed the first place entrant in the Senior Yearling Heifer Class (RSF Cashmere). The Champion Yearling Heifer was the Intermediate Yearling Heifer shown by Rockin S and the Reserve Champion was the Senior Yearling Heifer also shown by Rockin S. The Champion Heifer, as well as the Grand Champion Female, was the Intermediate Yearling shown by Rockin S and the Reserve Champion Heifer, as well as the Reserve Champion Female, was the Senior Yearling shown by Rockin S.

Daniel Schmiesing showed the first place entrants in the Junior Bull Calf Class (Mardan's P Postmast) and Senior Bull Calf Class (Mardan's Zambes). Duncan Evenson showed the second place entrant in the Senior Bull Calf Class (THF BB Range). The Champion Bull calf was Daniel Schmiesing's Senior Bull Calf and the Reserve was his Junior Bull Calf. Rockin S Farms had the first place entry in the Intermediate Yearling Bull class (RSF Fabio Fame), as well as the first place entry in the Senior Yearling Bull Class with RSF Tribidone. Marc Bangsberg of Sparta, WI showed the second (THF BL Jethro) and third (THF GL SIG) place entries in the Senior Yearling Bull Class. The Champion Junior/Senior Bull went to Rockin S Farms and RSF Fabio Fame and the Reserve went to Rockin S, as well, with RSF Tribidone. The Grand Champion Bull was Rockin S's RSF Fabio Fame and the Reserve Champion Bull was Daniel Schmiesing's Mardan's Zambes.

The winner of the Produce of Dam class was Rockin S Farms and the Premier Breeder and Exhibitor awards went to Daniel Schmiesing.



Lindsey Jackson with her Grand Champion Red Poll steer at the 2010 Indiana State Fair

Lean Flavor

Continued from Page 9

research and experience I have obtained, I believe that the Red Poll cattle breed is the ultimate small farm or ranch ruminant.”

Kosel's decision to raise Red Poll started with the intent to find a breed with an affinity to grass feeding and finishing. Currently, the cattle industry is more or less dominated by the Angus and Hereford breeds. This monopoly is due largely to the breeds' capacity for growth and marbling when fed grain. However, “it is conceivable that a current popular breed may become jeopardized due to a shift in the factors that led to its predominant role, such as industry demand or infectious disease.” (SVF Foundation Website)

As Kosel explored his cattle breed options, the impetus to diversify became clear. “The best way to ensure a future other than decline and extinction for these beautiful ruminants is to teach and promote breeding and consumption potential to our private and commercial customers.”

Searching the culinary market for a restaurant willing to feature grass-fed Red Poll beef, Kosel approached Chef Owner Jamie Guerin of Whitehouse Crawford Restaurant in Walla Walla, Washington to determine the commercial viability of this heritage breed beef, raised on such a small scale, within the culinary industry.

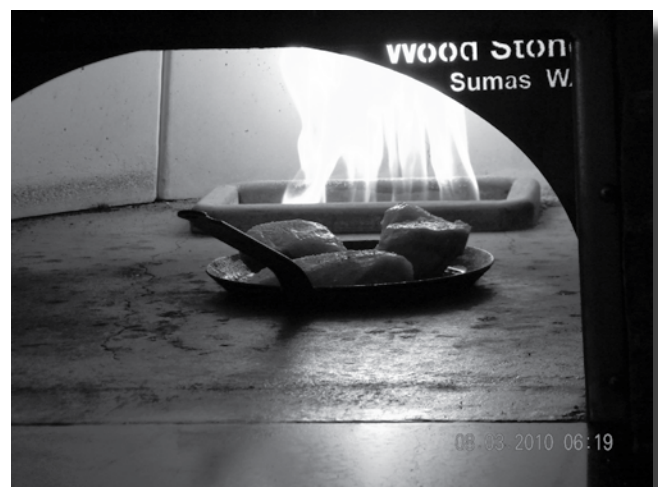
Chef Guerin has been working in the restaurant industry for over 20 years. Before opening his own restaurant in Walla Walla, he worked at the Mayflower Hotel in Washington DC, and then as the sous-chef of Campagne in Seattle for six years. “As Alice Waters (Chez Panisse – Berkley, CA) evidently noticed, a true imprint of his enormous talent is everywhere on the restaurants imaginative menu.” -*Seattle Weekly*

Whitehouse Crawford opened in May of 2000 by owners Sonia and Carl Schmitt and Chef Guerin with the goal to use “classic techniques and the highest quality ingredients to allow for creativity, adventure, and satisfaction.” A longtime supporter of local production Guerin believes “if you know the producer, there's a better confidence in the quality of the product.”

While Guerin expressed interest in carrying Cowboy Classic Naturals' beef, he also wanted to truly understand the product before agreeing to purchase it. Kosel also felt the need to better understand his cattle's culinary viability from the perspective of a chef. Thus, they organized a tasting including wine makers from Cadaretta, Lullaby, and Flying Trout vineyards, local foodies, ranchers, and chefs. They convened to determine the true difference, based on a number of palates, and a direct comparison with other breeds.

Guerin and Co. presented the beef simply. Salt and pepper lightly dressed the dark brown beef before grilling each product. A thin char encrusted the beautifully red meat. Earthy aromas and smiles filled the dining room. Roasted potatoes, beet salad, and Red Poll oxtail soup and short ribs, rounded out the meal while providing further context to the Red Poll flavor. As forks danced with knives, carving perfect bites, conversation yielded to satisfied sighs.

To fully understand the restaurant industry's beef needs, Kosel and Guerin chose a blind tasting of the competition. They compared Cowboy Classic Naturals to the same cuts from a nearby grass fed Hereford cattle ranch, and grain fed “Rancher's Reserve Certified Angus Beef.” Tasters were asked to judge each tenderloin, rib-eye, and tri-tip based on flavor, color, smell, fat content, and aftertaste and rate each producer in accordance with the Slow Food USA & Chef's Collaborative scale. Cowboy Classic Naturals consistently scored



Broiling the steaks

Indiana State Fair Red Poll Show

Female Class - Calved between Sept 1, 2008 - March 31, 2010

1st - Bill Jackson

Female Class - Calved between Sept 1, 2008 - March 31, 2010

1st - Jesse Mattingly 2nd - Bill Jackson 3rd - Megan Spegal

Female Class - Calved between Sept 1, 2008 - March 31, 2010

1st - Kendra Nunan 2nd - Mike & Martha Parks 3rd - Mike & Martha Parks

Female Class - Calved between Sept 1, 2008 - March 31, 2010

1st - Jesse Mattingly 2nd - Austin Shipley 3rd - Gail Spegal

Female Class - Calved between Sept 1, 2008 - March 31, 2010

1st - Kendra Nunan 2nd - Mike & Martha Parks 3rd - Megan Spegal

Female Class - Calved between Sept 1, 2008 - March 31, 2010

1st - Lindsey Jackson 2nd - Mike & Martha Parks 3rd - Jesse Mattingly

Female Class - Calved between Sept 1, 2008 - March 31, 2010

1st - Skyler Jackson 2nd - Cameron Spegal 3rd - Megan Spegal

Female Class - Calved between Sept 1, 2008 - March 31, 2010

1st - Briana Johnson 2nd - Tanner Shipley

Female Class - Calved between Sept 1, 2008 - March 31, 2010

1st - Jesse Mattingly 2nd - Jesse Mattingly 3rd - Megan Spegal

Female Class - Calved between Sept 1, 2008 - March 31, 2010

1st - Jesse Mattingly 2nd - Lindsey Jackson

Female Class - Calved between Sept 1, 2008 - March 31, 2010

1st - Cassidy Johnson 2nd - Hogue's Red Poll 3rd - Hogue's Red Poll

Champion Calf Female 1st - Jesse Mattingly

Reserve Champion Calf Female 1st - Bill Jackson

Champion Junior Female 1st - Briana Johnson

Reserve Champion Junior Female 1st - Lindsey Jackson

Champion Senior Female 1st - Jesse Mattingly

Reserve Champion Senior Female 1st - Jesse Mattingly

Grand Champion Female 1st - Jesse Mattingly

Reserve Grand Champion Female 1st - Jesse Mattingly

Bull Class - Calved between Jan 1, 2008 - March 31, 2010

1st - Mike & Martha Parks

Bull Class - Calved between Jan 1, 2008 - March 31, 2010

1st - Mike & Martha Parks 2nd - Bill Jackson

Bull Class - Calved between Jan 1, 2008 - March 31, 2010

1st - Bill Jackson 2nd - Jesse Mattingly

Champion Calf Bull

1st - Mike & Martha Parks

Champion Junior Bull

1st - Mike & Martha Parks

Champion Reserve Junior Bull

1st - Bill Jackson

Champion Senior Bull

1st - Bill Jackson

Champion Reserve Senior Bull

1st - Jesse Mattingly

Grand Champion Bull

1st - Bill Jackson

Reserve Grand Champion Bull

1st - Jesse Mattingly

Bull and Female, bred & owned by exhibitor

1st - Jesse Mattingly 2nd - Bill Jackson 3rd - Mike & Martha Parks 4th - Mike & Martha Parks

Pair of Bulls

1st - Bill Jackson 2nd - Mike & Martha Parks

Pair of Females

1st - Jesse Mattingly 2nd - Jesse Mattingly 3rd - Briana Johnson 4th - Mike & Martha Parks

Get-of-Sire

1st - Jesse Mattingly 2nd - Bill Jackson 3rd - Megan Spegal

Premier Breeder

1st - Bill Jackson

Premier Exhibitor

1st - Bill Jackson



JF Sonny Boy

Grand Champion Bull Indiana State Fair.
Owned and exhibited by Jackson Farms,
Greensfork, IN

Res Junior Champion Female Indiana State Fair.
Owned and exhibited by Lindsey Jackson,
Uniondale, IN



Western States Red Poll Association Field Day

This year the Western States Field Day, also known as the Family Reunion, was hosted by Rolling Prairie Ranch (Kenny & Carol Lueken and John Lueken) of Hatfield, MO. We gathered at Slim's Restaurant in Bethany for a delicious meal of BBQ, fellowship and friendship on the evening of August 6th. The next morning we headed out to RPR to tour their operation and to look at some Red Poll Cattle, along with Salers, South Devon and some Sidewinders .

Kenny and John operate 660 acres of pasture and cropland. Most of the pasture is divided into 2.5 acre paddocks where they utilize a mob-grazing assault on the grass. This means that they are moving pairs at least daily if not more so, depending on the quality of the grass. The system is working great, especially this year, they took us out to a paddock that hadn't been grazed in 6 weeks and the grass was well over knee-high. Kenny and John had also been busy digging in water lines to all of the new paddocks they have been creating out of the larger ones.

They have been able to utilize EQUIP cost sharing to help defray the cost of the cross fencing needed for the mob-grazing system. Kenny and John are also working on what they consider to be the best cross of cattle for the beef industry, $\frac{3}{4}$ British, $\frac{1}{4}$ Continental. They are crossing Red Polls with the Salers and the South Devons and it looks to be working well for them, as the cattle are evenly muscled and growing great.

After a warm morning of looking at cattle and walking through tall, lush green grass, we headed to the Community Center at Eagleville for lunch and our annual meeting. Carol organized a great spread of Red Poll burgers, salads and all the fixings, so that if someone left hungry, it was the own fault. Our President, Kim Scott, directed the meeting. Business included a wrap up of the Junior Show, held in Coffeyville, KS in June, with thanks to everyone that sponsored it. We had enough sponsors so that the cost to the Juniors was zero.

Sharon Creech made a very generous donation; the remainder that wasn't used for this year's show is to be utilized in the future for other Junior member needs. We also elected members to the board. Lorrie Scott stepped down and Wes Bayles took her spot and Sue Fish and Kenny Lueken remained on the board.

After the meeting, everyone was invited back to RPR to take a look at some of the crop ground and things that they do with it. We got to take a closer look at the tire waterers and the way they keep the alga bloom under control (a chlorine dispenser for swimming pools). We also got to see the shade system that was built by NRCS.

John uses a bale wrapper to make baleage, which has made getting hay up an easy task for them this year. By making baleage, you don't have to watch the weather forecast as intently as when you want to put up dry hay. They also have forage beans and oats that go through the wrapper. By making baleage, they are able to put up hay wetter and keep almost all of the leaves when feeding. The cows also seem to enjoy it as well. They also mix up their own concentrate utilizing distillers' grains and soy hulls.

Rolling Prairie Ranch was a great host and we all had a great time. Next year's family reunion will be hosted by Hillside Farms and Cattle, Mike and Hope Mammele, in Minnesota, so if you missed this year's, we hope to see you next year.



The Western States Red Poll Family talk pasture at Lueken's Rolling Prairie Ranch



Grass - raised Red Poll bulls at the Western States Field Day.

Lean Flavor

Continued from Page 22

higher than its competitors on every cut, based on every attribute. Throughout all comments, by chefs, vintners, and locals, Red Poll was described as “lingering, succulent, natural, lush, intriguing, subtle, and persistent.”

Guerin made the choice to purchase nearly two hundred pounds of sirloin, brisket, tri-tip, chuck roast, flank steak, ground beef, and rib-eye, among others, with no specific intention. In coaching his servers how to introduce the dish, he warns “The beauty of this beef doesn’t just come from pure tenderness. This is a balance between flavor, texture, aroma, health, and color.”

While featuring Red Poll cattle was an easy choice, working with a limited capacity, rare breed conservationist posed its own challenge. Mainly, there isn’t enough product to feature a single cut. For Whitehouse Crawford, which routinely orders eight entire tenderloins in a week, this poses a particular challenge to the very framework of the restaurant. Consumers rarely grasp the seasonality of protein, and when supply fluctuates, it’s difficult to keep demand steady.

However, Guerin sees this as an opportunity. “Where there are so many fine dining restaurants and they are all offered the same product, they all run into each other. Restaurants are trying to find something that separates them – that makes them unique. By working with things such as this, it requires that I be creative which will interest guests.”

Furthermore, he believes that restaurant goers will have more confidence in a chef that features different parts of the animal. “It’s easy for a chef to just buy a bunch of beef tenderloin and do some simple preparation. It’s a lot more challenging and it takes more skill to take rump roast and make it beautiful.” Meanwhile, Guerin can act as the sounding board for what he wants in the product, educating both producer and consumer. If he wants the beef finished at an earlier age or prefers a custom cut, such as a primal, he can work with Kosel to optimize the carcass.

Red Poll made its restaurant debut at Whitehouse Crawford on August 29, 2010. Guerin grilled the sirloin with salt, pepper and extra virgin olive oil. So as to allow for a pure review of the product itself, Guerin placed the grilled Red Poll on a plate all its own, with simply a drizzle of olive oil. On separate plates he served a guajillo chili butter and local corn with cherry tomatoes, cream, and chardonnay. While reviews of grain fed beef traditionally focus on texture, the reactions to the Red Poll overwhelming commented on the stunning flavor of the meat. “You mean there’s no rub? It’s just salt? Amazing!”

So what else will Chef Guerin create with the steaks, roasts, ground beef, and briskets in his freezer? “We’ll do specials. We’ll make salads. We’ll make pastrami. We’ll confit. We’ll braise.” Well, we’ll be waiting.



The Chefs Tasting



Beef producers must, must, must always keep in mind that the consumer’s table, and the consumer’s satisfaction is the end goal of beef production. - Ed.



And on the Other Side of the Country . . .

New Red Poll breeder, John Leimgruber from Pittsburgh, PA genuinely believes in his chosen breed of cattle. John entered a grass finished Red Poll Ribeye steak in the 3rd Annual Pennsylvania Association for Sustainable Agriculture (PASA) 100% GrassFed Cookoff. PASA arranges for a group of professional chefs, food purveyors and food critics to taste test the steaks at a field day like event, featuring speakers and presentations on sustainable agriculture management and marketing.

The steer from which the steak was harvested was bred by Mardan Acres in Ohio and was one of the first calves that John raised, along with his contract grazier, Rudy D.H. Byler of New Castle, PA. The Red Poll steak placed 3rd in the competition of 14 grass finished steers. Not a bad showing for John's first time out!

Following on the heels of Dan Kosel's taste testing in Wall Walla, WA, the PASA event helps further the cause of marketing grass finished beef.

Red Polls on Facebook!

ARPA members Theresa Jackson and Brian Shuter are administering a Facebook site for people interested in Red Poll Cattle. Currently there are pictures from the JR Show and other photos, members from outside the US and information about upcoming events. Check it out!

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2010 Show Results

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Indiana State Fair Class Winner
KY State Fair Res Grand Champ

JF Demi: Lindsey
NJPS Res Grand Champion
IN & KY State Fair 2nd in Class

JF Linda: Megan
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2010 Show Results

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Indiana State Fair 4-H Champion
KY State Fair Div Champion

JF Marsha
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