

RED POLL JOURNAL

Beef

WINTER 2012

VOLUME 69/NUMBER 1



Featuring...

2011 National Red Poll Junior and Open Show Results

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smartphone to learn more at
www.americanredpolls.com



WIESE FARMS



Cows grow fat on summer pasture. We calve in the fall and take the calves off the cow in early July. Our cows wean off heavy calves and have the capacity to do well on grass alone.



Our Junior Herd Sire **GS Bellringer**, pictured at 28 months of age and weighing 1,750 lb. He is a very correct bull and will add quality to our cowherd. We have bulls and heifers for sale from Bullringer. Come and take a look at him and his offspring.

Wiese Farms purchased their first Red Polls in 1927 and they have been a part of our lives and our farming and ranching success ever since. Red Polls have many fine qualities to contribute to the beef business.

Our hope for the future of the Association is that more people come to recognize the mothering ability, the docility, the ability to do well under adverse conditions, and the quality of the finished product for the consumer that is inherent in our Red Poll breed.

Wiese Farms encourages all breeders to register their females and bulls kept for breeding, and transfer all they sell. We support Complete Herd Reporting to advance the quality of our herd and the breed, and encourage everyone to send in all carcass information that you are able to obtain.

Wm. Wiese & Family

Bill and Angie Wiese & Brian and Jill Hiebert

12214 E. Parallel Road, Haven, KS 67543 • (620) 465-3865 or (620) 802-2169 • e-mail: wmhwiese@gmail.com



Our senior herd sire now retired, SHUTER'S FLAME, is pictured at 3 years of age. We have used him heavily the past 4 years and continue to have his offspring for sale.



Come see us for your herd sire needs. We have a nice selection of yearling bulls to choose from. They are halter broke, performance tested and fully vaccinated. We also have eight of their heifer mates for sale. We are happy to send you pictures and information by E-mail or Postal Service!



Wayne & Sue Fish

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Evaluate the genetic power of our herdsires:

OC Osage Red Boy

Dominator OC 705

Semen available on both bulls

They graduated magna cum laude!

In the last RPJ, four bull progeny of our herd sires were ready to enter the Connors State College Bull Test. The 'boys' did well, performing on-or-above par with all other breeds in the test. That has provided us with



additional performance data to substantiate that we are meeting our goals to produce high performance Red Poll cattle. Below are the bulls' performance statistics collected at 1 year of age.

BULL ID	WDA (LB)	REA(SQ IN)	BF(IN)	IMF(%)	SC(CM)
F1010	3.4	14.6	0.31	4.09	35
F1013	3.7	13.7	0.34	4.03	33
R1002	3.0	13.2	0.39	4.02	34
R1003	3.1	14.7	0.27	4.09	33

'Thank you' to Kenny and John Leuken, Steve and Sean Morris, Lane Parker, and Dale Seaton for recent purchases of our performance-proven genetics.

RED POLLS: The Tender Beef Family Breed

SPEGAL'S Red Poll CATTLE

Herd
Sires

Dunroamin Premium

Semen Available

Using Semen from these Red Poll Bulls:

Dunroamin Premium

205 day wt. 725 lb. 365 day wt. 1,434 lb.
Believed to be the heaviest yearling Red Poll bull of all time. Gain from birth to weaning was 3.2 lb./day, and gain from weaning to yearling was 4.43 lb./day.
Calved 2/13/90 Reg. #5990
S: P-P Hoosier Prelude GR31
D: Dunroamin Bones Pearl GR23
EPDs: BW 0.0, WW -9, YW -12, MM 8, M&G 4

Pinpur Baron GR27

Calved 7/10/73 Reg. #96063 95142/GR25/CR124995B/S10CR133458
S: Pinpur Heritage GR34
D: Pinpur Queenmaker Beth GR19
EPDs: BW 1.9, WW 0, YW -2, MM 6, M&G 6

Pinpur Regulator GR25

95142 / GR25 / CR124995B / S10CR133458
Calved 5/11/72 S: Pinpur Heritage 92862 / GR34 S25C143057
D: 139484 Pinpur Bona Ruby
GR21 / CR113235 / CRD142731 / CRD142658



New Herd Sire

Spegal's Bandaroo Joe Reg. #208378, born 7/2/05
Sire: Bandaroo Landlord 2nd, #7576 Dam: Spegal's #302

Gail Spegal & Family

6902 N. 400 W., Fairland, IN 46126 • (317) 835-7617

Visitors
Welcome

Red Poll Herd Since 1954

Inquiries
Appreciated

2011 Show Results

JF Jackpot

Grand Champion IN State Fair
Grand Champion KY State Fair
Res. Grand Champion NAILE

JF Lacey

Division Champion Nat'l Open Show
Res. Grand Champion IN State Fair
Res. Grand Champion KY State Fair

JF Margie

Division Champion Jr Preview Show
Division Champion Nat'l Jr Show

JF Minnie

Res. Champion IN State Fair Jr Show

JF Fabio

Champion Steer
IN State Fair Jr Show

JACKSON FARMS



We will be consigning
4 open heifers to the
2012 Kentucky Beef Expo

Thank you to our 2011
National Sale Buyer,
Hillside Farms & Cattle
LLC, for their purchase
of a Bred Cow & an
Open Heifer

Premier Breeder
2011 National Show

JF JACKPOT

NATIONAL RESERVE GRAND CHAMPION BULL
North American International Livestock Exposition

Bill Jackson
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Greens Fork, IN 47345
(765) 238-1702

Herd Sires
JF Alex
JF Sonny Boy
Bulls & Females for Sale

Joe Jackson
4398 S 300 E
Warren, IN 46792
(260) 519-5286

RED POLL Beef JOURNAL

The Red Poll Beef Journal is the official publication of the American Red Poll Association

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Cover Photo — Kaden Parks proudly displays his blue ribbon. Kaden's photo courtesy of Teresa Jackson. Other candid photos of the 2011 National Show on the cover provided by Linde's Livestock Photos.

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2012 ARPA Fees

Normal Registrations

Under 12 months of age	\$25
12-24 months of age	\$30
Over 24 months of age	\$40

Complete Herd Report

Annual Cow Enrollment	\$10
Registration of CHR Calf	\$10
(Complete herd must be enrolled at the beginning of the year)	

Transfers - all registration types

Within one month of date of sale	\$15
One to three month from date of sale	\$18
Over three months from date of sale	\$25

2011-2012 ARPA COMMITTEES CHAIRS

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RED POLLS— SMALL IN NUMBERS, LARGE IN OPPORTUNITY

I have always been amazed at the wide range of opportunities our beloved red cows offer us. This goes against some science that says a “pure” breed has a limited gene pool and therefore limited potential in how it is best utilized. Mother Nature must have given our breed a very good blend of genes. We all heard how Red Polls were used in the tropics to cross with “humped” cattle to improve quality without sacrificing heat tolerance (Senepol and Jamaican Red Poll). Red Poll cattle have done well in the heat of our South and Southwest. But we have also seen Red Polls do well in Canada, Minnesota, and Scotland with very harsh winter climates. Red Polls do very well compared to other breeds in arid and semiarid climates that result in limited and very poor feed. MARC (Meat Animal Research Center in Nebraska) has validated this statement. I have seen Red Poll and Red Poll crosses survive and do well in South Africa where normal rainfall is 4-8 inches per year and their resulting diet consisted primarily of brush. They are one of only two European breeds that survived this climate. However, Red Polls also do well in lush feed conditions.

Historically the center of the U.S. Red Poll herd has been the Midwest corn belt. A big push in the beef world today is for “quieter” cattle, easier to handle, and less “dark cutters” at slaughter. Since Red Polls were generally in small, family herds they were handled more. “Hyper” cows were not tolerated with all the kids around. Therefore these undesirable genes were naturally selected out of Red Polls. We were generations ahead of the industry. Today with a lot of new small breeders the natural docile temperament of Red Polls has again come to the forefront.

What an amazing breed of cattle we have. Use them in a way that best suits your situation. And then tell everyone why you selected Red Polls.

- Dan Schmiesing, *President*

Join the
Conversation
on Facebook as a group member!

ARPA

American Red Poll Association Brian Shuter - Executive Secretary

PO Box 847, Frankton, IN 46044
(765) 425 - 4515 • brian@americanredpolls.com
www.americanredpolls.com

Indiana Red Poll Association

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Vice-President — Joe Jackson
Secretary-Treasurer — Gordon E. Jackson

Directors

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Jim Carl Mike Shuter
Bull Test: Gail Spegal
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Open Breed Rep: Gordon E. Jackson
Indiana Livestock Association: Gail Spegal

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211E. Division Rd., Huntington, IN 46750
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Shuter Sunset Farms
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Brian & Sarah Shuter (765) 378-4809
4182 S 300E, Anderson, IN 46017
Gail Spegal & Family (317) 835-7617
6902 N 400 W, Fairland, IN 46126
Gregg, Megan & Cameron Spegal (317) 835-7617
6902 N 400 W, Fairland, IN 46126

Carl's Red Polls

Herd Sires

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HillTop T Impulse



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Bulls
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Semen

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Huntington, IN 46750

NEW American Red Poll Association Promotional Brochure!



A free sample
of the new ARPA
brochure will be sent
to each member
along with the
Cow Herd Inventory
Report later in
February.

Available to order now!

Additional copies can be ordered at cost.
Contact ARPA to learn more!

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Frankton, IN 46044

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Welcome to Our New Partners

AK Cattle Company - Alyson & Kyle Young



Matthew Young
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Performance Committee Plans for 2011/2012

It's a sad but true fact that we, as a breed, suffer under-participation in cattle performance testing and reporting. If we are content to remain a heritage breed with no ambitions to move our breed genetics into the commercial arena, performance testing and reporting is unnecessary. If, however, we want to reap the benefits of Red Poll genetics aiding the commercial cattle industry, we are already woefully behind the other breeds in collecting, recording, and advertising the growth and carcass performance merits of the Red Poll breed. Our lack of performance testing as a breed is the result of two principal reasons: most breeders don't understand the data and its value and many breeders are unaware of the benefits that they can reap by actively measuring and recording a number of performance parameters on their herd.

It shall be the main objective of the performance committee to serve as a vehicle to educate our membership as to the benefits of collecting and reporting performance data on their Red Poll cattle. We plan to do this through articles in the RPJ, tutorials on the Red Poll website, and hands-on workshops at National and Regional Red Poll Association meetings. Membership on our committee is not totally firmed up yet, so if you are interested in helping with this endeavor, please contact Dan or me.

Wayne Fish

Chairman, *Performance Committee*

918-331-8016

waynefish@rocketmail.com

ALBC Committee Reports

As the new Co-Chairman of the ALBC Liaison committee, I can't wait to sink my teeth into this brand new effort on the part of ARPA. The American Livestock Breeds Conservancy (ALBC) has a wealth of knowledge and expertise in assisting breed organizations in whatever direction they wish to go. As many of you already know, the ALBC started my interest in heritage breeds and the information they provided helped me make the decision to choose Red Polls. I am not alone in this. Many of the people who contact me, first saw me listed as a breeder in the ALBC directory. I myself used this directory to contact Jeff Doll, also a member of ALBC, to point me in the right direction.

I intend to travel down to the ALBC headquarters in Pittsboro, N.C. sometime in the beginning of the year to discuss what they can do for us and vice-versa. They are experts at providing technical support in the areas of research on breed characteristics and populations and promotional support to heritage breeds utilizing all media, print, internet and social. I hope to assist our Executive Secretary in his efforts in this area as they apply to the ALBC. My other co-Chairman, Jeff Wilkins and I have worked well together in the past, share the same vision and I look forward to working on this committee with him. I would welcome any ideas/comments from the membership at any time and I look forward to sharing my efforts with all of you along the way.

Jo-Ellen Greene

Report from the ARPA Sale Committee

The sale committee met in September at Mike and Hope Mammele's at their home in Minnesota. That sounds impressive, doesn't it? Bill and Teresa Jackson delivered sale cattle to them and it was a good opportunity to get started thinking about next year's national sale. The committee decided to survey the directors and appreciated their input and suggestions. After taking into account, the results of the survey, the committee is working towards hosting the 2012 National Sale and 2012 National Membership Meeting in conjunction with the 2012 National Show at the North American International Livestock Exposition in November at Louisville, KY. The schedule has not been officially set, but a request has been sent to the NAILE staff to have the National Sale on either Saturday, November 10th or Sunday, November 11th. The committee is evaluating options to host the National Banquet and National Meeting, both at the NAILE Facility to minimize travel requirements to those attending. We have also requested to have the National Red Poll Show moved to Monday, November 12th and to be released immediately following the show. Additional details will be available in the next issue of the Red Poll Beef Journal. It's never too early to start thinking about your sale consignments for the National Sale this fall.

Mike Mammele and Bill Jackson

Another Important Selection Tool is Now Available to ARPA Members

When evaluating cattle for dynamic herd improvement, cattlemen need to use multiple tools to choose genetics that will produce the high quality beef that the public desires. Some traits that producers should evaluate and select on include birth weight, weaning weight, yearling weight, Expected Progeny Differences (EPD's), carcass traits/ultrasound measurements, and complete herd reporting results (CHR). One relatively new tool available to producers is DNA testing. Pfizer and many other genetic testing companies have developed a series of tests that evaluate DNA markers that have been found to be associated with feed efficiency, marbling, and tenderness. These tests are designed to help the breeder choose and develop a genetically advanced herd quicker than ever before. You can test baby calves and receive the information before they are even weaned.



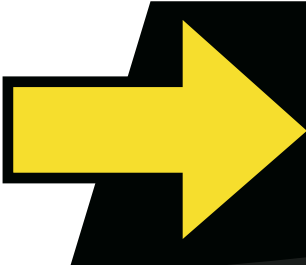
All major breeds are testing for DNA markers and their quality and traits are improving quickly because of it. Why feed cattle that test low in feed efficiency (higher feed intake), when you can choose cattle that will produce the same carcass on less feed? Tenderness and marbling test results work the same way. In the past, it took progeny testing, which was expensive and cumbersome, or ultrasound measurements, which require proper contemporary grouping, to effectively measure carcass traits. Feed efficiency testing of progeny is also difficult because it requires expensive equipment to be able to measure actual feed intakes for cattle fed in groups. DNA testing provides additional clues about how progeny can be expected to perform in the feed efficiency, marbling and tenderness arenas. It allows us to access those clues without expensive progeny testing and without the need for large contemporary groups.

Consumers dictate the demands of the market and it is the breeder's obligation to meet those demands. It is time for ARPA and Red Poll breeders to step up to the plate and develop the type of cattle that the public really wants and learn how to promote it for success. The public wants to see the real facts about our cattle. If you do the homework to produce the best cattle, show the public the proof and promote the success of the product to the potential buyers. We need to be on the cutting edge of the beef industry because we have a breed that can make a successful difference.

The American Red Poll Association Board of Directors approved an agreement with Pfizer Animal Genetics to DNA test Red Poll cattle with their GeneSTAR program for \$25 per head. Hair follicles, blood samples, or semen can be used for DNA testing by Pfizer. To take advantage of the reduced testing rate for ARPA members (Pfizer's normal rate for this test is \$27.50), send a copy of your completed order form and your payment to the ARPA office. Your DNA samples should be sent directly to Pfizer. For more information or acquiring test kits, contact Pfizer Animal Genetics at 877-BEEF DNA or www.pfizeranimalgenetics.com. When Pfizer receives your samples, they will contact the ARPA office to confirm that payment has been received before they will run the tests. The results will then be sent back to you.

One final thought, no one tool will make a difference in developing quality Red Poll cattle for the future. We have to use all the tools at our disposal to accomplish this goal. DNA test your cattle and help sustain the future of the Red Poll breed. Success in a cattle operation is found when all of the tools are used in collaboration.

Jeff Wilkins
Performance Committee Member



Visit www.americanredpolls.com
to find more information on the
DNA program, the order forms and
links to order testing kits.





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Red Poll Rate of Grain

Dan Schmiesing

Recently a new Red Poll breeder asked what “rate of gain” he could expect from his Red Polls. The correct answer is “it depends.” We will try to answer the question without a lot of scientific language. There are two factors that affect “rate of gain”: genetics and environment. To make a valid comparison of cattle we have to take both into consideration.

The environment can have a vast influence on “rate of gain”. In the early 70’s a field trial was conducted with a small (30 cows) Red Poll herd. The same bull was used on the herd for 2 years. One year the feed was very good, the next year very poor. (The other variables were kept to a minimum). The average birth weight of the calves differed by slightly more than six pounds (7 1/2 %). Likewise feed quality and quantity will affect weaning and yearling weights (measurements of rate of gain). Compare the weather and feed situation this last summer in Texas to another place where the temperatures were mild and rain adequate to provide high quality feed. Yearling weights will vary drastically if cattle are fed on grass and cornstalks or if they were place on a dry lot and fed a lot of corn and protein. Creep feeding of calves can have an influence on the weaning weight, not only if it is done but also what is fed, for example hay versus corn. There are other environmental factors that affect the “rate of gain” but these examples make it clear how the environment can have a vast influence.

The second major factor in “rate of gain” is the genetics. Ever since cattle were domesticated people have tried to select the best ones (genetically) to keep for reproduction. They did this by selecting the best looking one (phenotype) and then hoping the animal would pass this on to the next

generation. When scientists became involved in the selection process it became more objective. Years ago Red Polls were milked and the pounds of milk and milk fat were measured. As Red Polls were converted to a beef breed the GR (gain register) program was developed for evaluating rate of gain from birth to weaning (This was one of the first programs of its kind for any beef breeds. Your old pedigrees often reflect this GR status since it became part of the registration). This program, despite its flaws, was a beginning at scientific selection for the best genes. The CHR (Complete Herd Reporting) program was developed to help established EPD’s (Extended Predicted Difference) of cattle. This is an attempt to select the best genes and eliminating as many environmental effects as possible.

Wayne Fish and his committee are studying ways our small breed can effectively measure the carcass genetics. We have just begun DNA evaluation of our herds. How this DNA and carcass evaluations will affect this “rate of gain” in the future remains to be seen.

The bottom line in all this discussion in that the selection for “rate of gain” is not as simple as we would all like it to be. The main idea is to try to compare “APPLES TO APPLES”. Eliminate as many variables as possible when comparing animals.

“Rate of gain” is only one of our selection criteria for our next generation of cattle. There is frame size, udder quality, thickness or meatiness, temperament, birth weight, body capacity etc. We all have different ideas which of these is the most important and that is good. This will continue our genetically diversity for future generations.

COW INVENTORY LISTS WILL BE SENT OUT SHORTLY!

Anyone wanting to get into the CHR program will need to send their list back by **March 1st**, along with \$10.00 (per cow) in order to get enrolled.

2011 CHR PARTICIPANTS

Burton, Don
Campbell, James
Droz, John
Greene, Mike & Jo-Ellen
Jackson Farms
Leuken, John & Kenny
Mardan Acres
Merten, Gordon
Miller, Chet
Nine West Oak Canyon
Ramsey, Glen
Reinert Family Farm
Rodgers, Richard
Seaton, D.L.
Shaffer Cattle Co
Shuter Sunset Farms
Smith, Galen
Stieber’s Red Polls
Sullivan, Glen
Wiese Farms
Wilkshire
Young, James

State Fair Results



Indiana State Fair Open Show

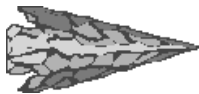
Champion Calf Female - Skyler Jackson
 Reserve Champion Calf Female - Megan Jackson
 Champion Junior Female - Alexandria Tate
 Reserve Champion Junior Female - Colton Miller
 Champion Senior Female - Garrett Lowes
 Reserve Champion Senior Female - Kendra Nunan
 Grand Champion Female - Garrett Lowes
 Reserve Grand Champion Female - Skyler Jackson
 Champion Calf Bull - Bill Jackson
 Champion Reserve Calf Bull - Jacob Shuter
 Champion Junior Bull - Bill Jackson
 Champion Reserve Junior Bull - Brian Shuter
 Champion Senior Bull - Mike & Martha Parks
 Grand Champion Bull - Bill Jackson
 Reserve Grand Champion Bull - Mike & Martha Parks



Kentucky State Fair Open Show

Calf Champion Female – Skyler Jackson
 Reserve Champion Calf – Megan Jackson
 Intermediate Champion Female – Jessica McCall
 Reserve Intermediate Champion – Matthew Young
 Junior Champion Female – Adam Miller
 Reserve Junior Champion Female – Jeffrey McCall
 Senior Champion Female – Matthew Young
 Reserve Senior Champion Female – Alex Nunan
 Grand Champion Female – Jessica McCall
 Reserve Champion Female – Skyler Jackson
 Calf Champion Bull – Jackson Farms
 Junior Champion Bull – Sankra Sanker
 Senior Champion Bull – Jackson Farms
 Grand Champion Bull – Jackson Farms
 Reserve Champion Bull – Jackson Farms

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Leo Milton “Hoppy Namps” Hopkins, of Terrell, TX, passed away on Friday, July 8, 2011~ at his home with his loving family.



Leo was born on March 8, 1915 in Penfield, Ohio to the late Milton and Winifred Hopkins. He was a career manufacturer representative and a successful cattle rancher for over 50 years. Leo served several terms as President of both the National and State Red Poll Cattle Association. He was active with his local Elmo Water Board Association and a member of the College Mound United Methodist Church. Leo was preceded in death by his beloved wife and partner of 72 years, Tress; by his daughter, Barbara Prather; his parents and two sisters, Maxine Laisy and Pat Cooley and

son-in-law, Dick Prather. He leaves behind to cherish his memory two daughters: Claudia Harman and husband, Marvin, of Arp; Sandy Traylor and husband, Rick, of Plano and loving family member, Ann, of Friendswood. Leo was a beloved Namps to 18 grandchildren, 22 great grandchildren, and 7 great-great grandchildren. Several loving nieces and nephews, his brother-in-law, Roy Cooley as well as a host of friends also celebrate Leo's memory. The family asks that in lieu of flowers, donations in Leo's memory be made to VistaCare Hospice, vistacare.com or to the charity of your choice.

2824 Terrell Rd., Ste. 500, Greenville, TX, 75402.



Christopher Ryan Raines

Christopher Ryan Raines, age 29, of Centre Hall, Pennsylvania died Sunday December 18, 2011 as the result of an automobile accident in Centre County, Pennsylvania. Beloved son of Brent E. and Stephanie (Bench) Raines of Troy, Ohio, he was born on July 26, 1982 in Lawrence, Kansas.

In addition to his parents, Christopher is survived by his brother and sister-in-law Gregory L. and Lesli Raines of Troy; maternal grandparents, Bob and Mary Bench of Lawrence, Kansas; paternal grandmother, Marilyn K. Raines of Spring Hill, Kansas; and cousins Brody Edgins of Lawrence, Kansas and Carter Raines and Emily Raines, both of Mesa, Arizona. He was preceded in death by his paternal grandfather, Glenn L. Raines.



Christopher graduated from Troy High School in 2000; received his Bachelor of Science from Oklahoma State in 2004; his masters from Kansas State in 2006; and his doctorate from Kansas State in 2008. He was involved with the livestock industry his entire life. He was a member of the American Meat Industry Association, and a national board member for the American Red Poll Cattle Association. Christopher was an associate professor at Penn State, specializing in meat science. He was involved in research both domestically and abroad, which allowed him to enjoy his other passion, travel.

Private family services will be held. Friends may call on the family from 4-8pm on Wednesday, December 28th, 2011 at Baird Funeral Home, Troy, Ohio. In lieu of flowers, memorial contributions may be made to the GL Raines Memorial Scholarship Fund, c/o The American Red Poll Association, PO Box 847 Frankton, IN 46044.

Friends may express condolences to the family through www.bairdfuneralhome.com.

Chris Raines Memorial

Written by Dan Schmiesing

From “pee-wee” showman to PhD., some of us were lucky to watch the development of this remarkable young man. His parents gave him the opportunity to work with Red Polls and he made the most of it. His love for Red Polls was apparent as was his desire to do things the “right way.” He accepted nothing less of himself than to always do his best. A perfectionist, maybe, but that was part of who he was. He became active in the Junior Red Poll Association and eventually accepted a leadership role as its President. In this way he helped others the way his elders had helped him. In college he pursued his PhD. because there was always more to learn, and that too was part of his persona. Afterwards he again began to give back to younger people, teaching them what he had learned and also teaching them how to learn so they might in turn give back. (As a Big Ten graduate I will forgive him for going to Penn State to teach.) Chris had just begun what was a very promising career when he was taken from us. We do not know why but we can look at the last 30 years and marvel at all that Chris gave us, most of it without realizing it. The entire ARPA community will miss Chris and we offer to his family our deepest sympathies. As his family requested a contribution in Chris's name will be made to the Glenn Raines Memorial Scholarship Fund.

Leona L. Ebers, 85, of Seward, NE, passed away on Thursday, December 15, 2011.

Born April 27, 1926, Beaver Crossing, to James E. and Emma B. (Bracken) Abrahams. A 1944 graduate of Seward High School; united in marriage to Merle W. Ebers on March 25, 1944 at Marysville, Kan.; 50+ year member and officer of Order of the Eastern Star; member of Seward United Methodist Church and choir, MYF leader, life member of WSCS, (now UMW), member of Bridge Club and National Red Poll Association; Boy Scout leader.

Survivors: husband, Merle W. Ebers, Seward; sons and daughters-in-law, William and Cheryl Ebers of Lincoln, Marvin Ebers of Jacksonville, Fla., Larry and Nelda Ebers of Paola, Kan.; daughters and sons-in-law, Nancy Range and special friend, Bill Gibson of Lindale, Ga., Sandra Zulkoski of Seward, Kyla and Mark Unick of Edwardsville, Ill.; 23 grandchildren; 34 great-grandchildren; sister, Evelyn Callahan of Fairmont; sister-in-law, Irma Abrahams of Hutchinson, Kan.; many nieces and nephews.



JR Advisory Re-Organization Committee

Our committee has been asked to provide an in-depth evaluation of the American Junior Red Poll Association and its events. So far we have looked at and updated the National Queen Contest and Diamond Excel Award guidelines. We are looking at changing the Jr. Promoter of the Year award to Overall Jr. of the Year and are revising the criteria for this award. In addition to these recommended program changes, we will be looking at the bylaws to see how we can make the AJRPA more efficient and organized. We hope to have everything revised/updated and ready to present to the ARPA board of directors by June 2012 and then to the AJRPA membership in November 2012. We are also re-evaluating how the adult advisors can best serve and guide the Juniors that will be leading the AJRPA into the future.

At the National AJRPA Membership Meeting at NAILE in November, many things were discussed. The Juniors voted on the location and date of the Summer Preview show. They decided to accept the offer from the Indiana Red Poll Association to host the 2012 AJRPA Summer Preview Show at Alexandria, IN at the Madison County Fairgrounds on June 15-16-17. The Shuter Family has graciously agreed to coordinate this show with the help of the committee. We are looking for hosts for future Summer Preview shows, so if you are interested, please contact Lynda Ziegler.

In addition to the Preview Show discussion, we discussed the work that the Junior Committee is doing to re-evaluate the organization, programs and events. The kids expressed an interest to participate more in the planning process so it was decided that the AJRPA officers would attend and provide input moving forward. They also felt that they needed a new logo, so a logo contest was planned. Entries need to be sent to Lynda Ziegler and then they will be voted on in June. The plan is to have apparel and other items of interest made with the logo and sell them as a money making project. Other money making projects were discussed including the yearly raffle. After discussing ideas on how to open the raffle up to a broader base, Kim Scott donated a flat screen TV for the Juniors to raffle off in 2012. See any junior member

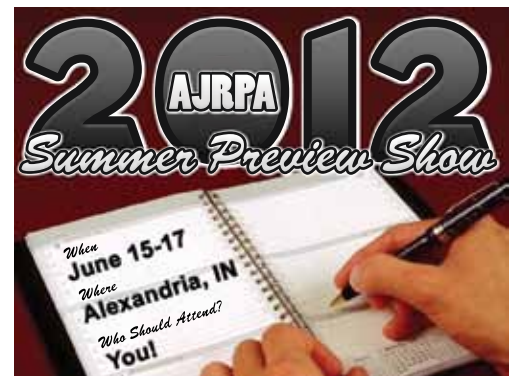
for tickets for the drawing to be held at the Junior show at NAILE in Nov of 2012.

The World Congress Tour of 2018 was discussed and the juniors

asked how they could be involved with that, as well as other ways to promote the breed and the Junior Association. The juniors requested that we also look into what was involved with getting a show or exhibit at the American Royal Livestock Show at Kansas City, so Kim Scott and Brian Shuter are going to research that and report back. The possibility of a booth at Kansas City and NAILE were also discussed.

Once the current Junior Association format and programs are addressed, the focus will turn to how we can continue to bring in new members, as well as aid in a smooth the transition from the Junior Association into the ARPA membership. If anyone has questions or suggestions please feel free to contact myself or any of the committee members.

Submitted by Lynda Ziegler, Chair



Junior Officers

Kendra Nunan - President

Adam Miller - Vice President

Tyocia Ziegler - Secretary/Treasurer

Megan Jackson - Outreach Coordinator

2011 National Red Poll Junior Show Results

November 2011 Louisville, KY



Grand Champion Overall

Division III Champion

DRM Suesie Q

Owned By: Jessica McCall - Crestwood, KY



Reserve Grand Champion Overall

Division III Reserve Champion

Shuter's Daffodil

Owned By: Garrett Lowes - Anderson, IN



Grand Champion Bred and Owned

Division IV Champion

Young's EA King

Owned By: Matthew Young - Simpsonville, KY



Diamond Excel - Show Heifer of the Year

Division III Reserve Champion

Shuter's Daffodil

Awarded to: Garrett Lowes - Anderson, IN

Junior Show Division Winners

Division I Champion

AKs Whiskey Girl

Owned By: Adam Miller - Finchville, KY

Division II Champion

JF MARGIE

Owned By: Megan Jackson - Uniondale, IN

Division IV Champion

Young's EA King

Owned By: Matthew Young - Simpsonville, KY

Division I Reserve Champion

Shuters Sassy

Owned By: Dane Miller - Bowling Green, IN

Division II Reserve Champion

JF LACEY

Owned By: Skyler Jackson - Uniondale, IN

Division IV Reserve Champion

JF Minnie

Owned By: Kendra Nunan - Madison, IN



Colton Miller
Judy Ebersole Memorial
Showmanship Award



Matthew Young
Glen Raines Memorial Plaque
presented to the Premier Exhibitor



Backdrop shots courtesy of
Linde's Livestock Photos. Candid Shots
from NAILE courtesy of Teresa Jackson.



AJRPA Logo Contest

The AJRPA members present at the November 12, 2011 meeting held in conjunction with the NAILE in Louisville, KY determined that AJRPA needs a new updated logo. It was decided that there would be a contest for all AJRPA members to participate in.

Logo designs need to be submitted by April 15, 2012.

Include your name, address, phone number and e-mail address

(if applicable) with your design submission. Camera ready or computer designed in an artwork program are best, but not required. It is intended that the design will be used to place on items (apparel and other items) to be sold.

Submit designs to:

Lynda Ziegler

By mail: 8862 E 450 N Columbus, IN 47203

E-mail to: farmnp@yahoo.com

Call: 812-546-9450 or 812-344-3241 for questions

The submitted designs will be placed on the website for all to view. Voting will take place at the AJRPA meeting to be held in Alexandria, IN in conjunction with the 2012 AJRPA Summer Preview Show, June 15-17. For those unable to attend the meeting, voting can be done prior to the show by mailing your vote to the above address at least a week prior to the meeting date. All designs become the property of AJRPA.

The winning designer will receive a prize to be determined by the JR Re-organization Committee.

2011 National Red Poll Open Show Results

November 2011 Louisville, KY



Grand Champion Overall Bull

Shuter's Fuzz

Owned By: Jacob Shuter - Frankton, IN



Grand Champion Overall Female

DRM Suesie Q

Owned By: Jessica McCall - Crestwood, KY



Reserve Grand Champion Overall Bull

JF Jackpot

Owned By: Jackson Farms - Greens Fork, IN



Reserve Grand Champion Overall

Shuter's Daffodil

Owned By: Garrett Lowes - Anderson, IN



Premier Breeder

Congratulations to Jackson Farms



Premier Exhibitor

Congratulations to Matthew Young

2011 National Red Poll Open Show Results



Calf Champion: Parkstyle Hope
Owned By: Mike & Martha Parks
Crawfordsville, IN



Intermediate Champion: JF Lacey
Owned By: Skyler Jackson
Uniondale, IN



Senior Champion Heifer: Young's EA King
Owned By: Matthew Young
Simpsonville, KY



Reserve Calf Champion: M.B. Laddy's Rose
Owned By: Jesse Mattingly
Junction City, KY



Reserve Intermediate Champion: JF Margie
Owned By: Megan Jackson
Uniondale, IN



Res. Sr Champion Heifer: Young's Lu Ann 09
Owned By: Matthew Young
Simpsonville, KY



Senior Calf Champion: Parkstyle Junebug
Owned By: Mike & Martha Parks
Crawfordsville, IN



Junior Champion: DRM Suesie Q
Owned By: Jessica McCall
Crestwood, KY



Reserve Senior Calf Champion: Shutters Sassy
Owned By: Dane Miller
Bowling Green, IN



Reserve Junior Champion: Shuter's Daffodil
Owned By: Garrett Lowes
Anderson, IN

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Red Poll Show
Friday, March 2 at 4:00 P.M.

Red Poll Sale
Saturday, March 3 at 9:30 A.M.

2011 National Red Poll Open Show Results



Calf Champion: M.B. Laddys Desire
Owned By: Jesse Mattingly
Junction City, KY



Reserve Intermediate Champion: JF Sluggar
Owned By: Jackson Farms
Greens Fork, IN



Senior Champion: Esquire's Sliver Chip
Owned By: Esquire Land & Cattle Co.
Mabelvale, AR



Reserve Calf Champion: Shuters Yukon
Owned By: Shuter Sunset Farms
Frankton, IN



Junior Champion: JF Jackpot
Owned By: Jackson Farms
Greens Fork, IN



Intermediate Champion: Shuters Fuzz
Owned By: Jacob Shuter
Frankton, IN



Reserve Junior Champion: Young's LV King
Owned By: Matthew Young
Simpsonville, KY



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NATIONAL SALE, SHOW & Annual Meeting will be at NAILE in November 2012!

..... Watch for details.

2011 National Sales Report & Results

The Central Kentucky Angus Pavilion in Lancaster Kentucky was transformed on the weekend of September 9th and 10th to host the annual gathering of the American Red Poll Association family for the National Membership Meeting and for the National Red Poll Sale. Trying out a new format this year, the sale was moved to Saturday night and a pre-sale social and Dinner replaced the National Banquet. The new format seemed to be well received by most all of the attendees. In addition to the Meeting, Dinner and Sale, educational seminars were held on Friday evening and local tours and sightseeing trips were available to fill the time during the day on Saturday for anyone who was interested.

At the National Meeting, there were 26 members and 14 guests in attendance. One of the first orders of business during the meeting was to elect new members to the Association. For the 2010-2011 fiscal year, there were 22 new paid active members and ten new junior members that were officially received into ARPA membership. An additional 36 people/operations also were first time purchasers of Red Poll Genetics during the calendar year and received a free complimentary membership and/or subscription to the ARPA magazine. Adding this many new members to the Association is a great feat and shows how much Red Poll genetics are in demand.

During the meeting, many new programs and projects were presented to the membership. A new Red Poll promotional brochure was presented. The brochure will be posted on the ARPA website and a group order will be placed for anyone who is interested in utilizing the brochure to promote their own operation. An open place has been reserved on the back cover of the brochure for you to place a label with your own contact information. In addition, a new classified ad listing service on the ARPA website is also in development. Stay tuned for further information on this new marketing opportunity. The third major development discussed at the Membership Meeting was the new DNA testing agreement that has been reached between ARPA and Pfizer. A reduced rate has been negotiated for any ARPA member wishing to have their animals DNA tested for markers associated with feed efficiency, marbling and tenderness. Additional details about this program are available on the ARPA website as well. New directors elected to serve on the ARPA Board of Directors included: Lynda Ziegler (IN), Jo-Ellen Greene (PA), Jeff Wilkins (NC), and Linda Rager (IN).

After an engaging dinner and discussion, the National Sale kicked off at 6:30 pm with 30 top lots including bulls, open heifers, bred heifers and cow/calf pairs. An extremely powerful mature herdsire consigned by Hill Top Farms paced the bidding, bringing \$2000 from Esquire Land and Cattle. Topping the female portion of the sale was a bred cow with an extremely fancy heifer calf at side consigned by Simpson Calhoun and Family, selling to Shuter Sunset Farms at \$1850. The second high selling female was consigned by Parks Red Polls and went to Hillside Farms and Cattle for \$1800. Volume buyer was a new breeder, R&R Farms with four lots purchased. Overall, 5 bulls averaged \$1290, eleven bred cows and cow/calf pairs averaged \$1585, four bred heifers averaged \$1395 and ten open heifers averaged \$1075.

Sale Summary

Lot	Consignor		Price	Buyer
2	Jackson Farms	Bred Cow	\$1,250.00	Hillside Farms & Cattle LLC
3	Jackson Farms	Open Heifer	\$1,500.00	NJB Ltd
4	Jackson Farms	Open Heifer	\$1,000.00	Hillside Farms & Cattle LLC
5	Linda Rager	Open Heifer	\$1,000.00	Leo Young
6	Mardan Acres	Open Heifer	\$1,050.00	Wilkshire
7	Hill Top Farm	Mature Bull	\$2,000.00	Esquire Land & Cattle
8	Hill Top Farm	Bull Calf	\$875.00	Young's Red Polls
9	Hill Top Farm	Bred Heifer	\$1,050.00	Young's Red Polls
10	Hill Top Farm	Open Heifer	\$1,025.00	Shuter Sunset Farms
11	Doll's Red Polls	Open Heifer	\$900.00	R&R Farms
12	Doll's Red Polls	Open Heifer	\$900.00	R&R Farms
13	Anna Doll	Open Heifer	\$900.00	R&R Farms
16 & 16A	Simpson Calhoun	Cow/Calf Pair	\$1,850.00	Shuter Sunset Farms
17 & 17A	Simpson Calhoun	Cow/Calf Pair	\$1,400.00	Mardan Acres
18 & 18A	Simpson Calhoun	Cow/Calf Pair	\$1,700.00	Taylor, Austin & Anna Doll
19 & 19A	Simpson Calhoun	Cow/Calf Pair	\$1,550.00	Geoff McPherson
20 & 20A	Simpson Calhoun	Cow/Calf Pair	\$1,500.00	Geoff McPherson
21 & 21A	Simpson Calhoun	Cow/Calf Pair	\$1,500.00	Mardan Acres
22	Young's Red Polls	Bred Cow	\$1,700.00	Doll's Red Polls
23 & 23A	Young's Red Polls	Cow/Calf Pair	\$1,750.00	Doll's Red Polls
24X	Shuter Sunset Farms	Yearling Bull	\$1,300.00	NJB Ltd
25X	Shuter Sunset Farms	Open Heifer	\$1,500.00	Lowry Farms
26X	Shuter Sunset Farms	Bred Heifer	\$1,300.00	Lowry Farms
27	Shuter Sunset Farms	Bred Heifer	\$1,400.00	Lowry Farms
28	Shuter Sunset Farms	Open Heifer	\$975.00	Tyocia Ziegler
29	Parks Red Polls	Yearling Bull	\$975.00	Simpson Calhoun & Family
30	Parks Red Polls	Bred Cow	\$1,350.00	William Klaber
31	Parks Red Polls	Bred Cow	\$1,800.00	Hillside Farms & Cattle LLC
32	Parks Red Polls	Bred Heifer	\$1,725.00	R&R Farms
33	PoBoy's Farm	Bull Calf	\$1,300.00	NJB Ltd
Sale Averages				
	Bred Heifers	\$1,395.00		
	Cows	\$1,585.00		
	Open Heifers	\$1,073.00		
	Bulls	\$1,290.00		

Articles from the Past

Jeff Wilkins, Chairman
Archives Committee

The Archives Committee has pulled articles from past journals that have been written to challenge ARPA members to improve and promote the Red Poll breed and to be leaders in the beef industry. Perhaps we should re-read these articles while keeping the following questions in mind.

Have we achieved these challenges?

Have we even started?

Do we want to improve the quality of Red Poll cattle?

Do we want to promote Red Poll cattle for purebred and commercial use?

Do we want to continue to allow the size and number of herds to decline?

Do we want Red Poll cattle to be placed on the American Livestock Breeds Conservancy “critical breed” list?

We hope that by re-reading these past challenges there will be breeders who will be motivated to lead change and grow our breed and not let it slip into obscurity.

Jim Leachman Addresses ARPA Membership

by Michael R. Johnson
President, ARPA

On November 19, 1991, Jim Leachman, owner and founder of Leachman Cattle Company in Billings, Montana, appeared before members of the American Red Poll Association to give his thoughts and ideas on the responsibilities of purebred beef cattle associations.

Mr. Leachman has considerable experience in that area, having been reared with exposure to the American Angus Association, and now owning six purebred breeds of cattle among his 6,000 brood cows. Mr. Leachman’s involvement in numerous cattle organizations and his industry-wide recognition in marketing in the commercial industry certainly provides the basis for a well-informed opinion on the future of the purebred beef industry.

In addition to judging our National Show, he has purchased Red Polls in recent years, and spent considerable time evaluating our animals at the North American International Livestock Exposition. I have attempted to summarize those suggestions and comments he presented to our membership at this year’s National Sale and Meeting.

- An Association should be dedicated to producing cattle for the industry. Seed stock producers should dedicate themselves to producing a product to an end—that is, satisfying all phases of total beef production.

- An Association needs to establish rules that are genetically and economically sound. For example, to prohibit registration of an animal that has white in front of the navel is neither genetic nor economical. The purpose of an Association is to establish rules “that will make an honest man honest.”

- An Association should have an inherent responsibility to accommodate the most progressive and innovative members. Historically, beef cattle associations would rather cultivate a new member than accommodate an existing member that might disagree with the current or established leadership.

- An Association has the responsibility to qualify their membership—that is, require performance from your members, and find out which ones will work toward a better breed in the future.

- An Association should record and measure as large a genetic pool as possible. Variation means improvement, and the steepest genetic trend has the most variation.

- An Association has a responsibility to lead change, not to restrict it. Historically, Associations have a tendency to want to choke change to death. Mr. Leachman added that the most effective way of innovating change is in



the form of small groups acting collectively. In effect, they lead change, showing others the way, and do not have a tendency to force change. If small groups of members act collectively with any degree of success, others will follow with little or no argument, generally expressing a great deal of enthusiasm.

- An Association should be willing to accept a responsibility for change, or at least counterbalance the other end—that is, the packer. The question was posed by Mr. Leachman as to how many purebred breeders go to commercial meetings or have ever been in a slaughterhouse cooler.

- An Association has the responsibility to educate its breeders and members, as well as users of their product. He stated that the best

way to achieve this is by performance. You have to keep at it, as education is a continuing responsibility.

- An Association has the responsibility to develop alternative methods of marketing. Mr. Leachman specifically posed this question to the ARPA membership: “What have you gained for the last 100 years of showing? Ninety per- cent of your publication is show.” Mr. Leachman stated that it is a wonderful thing to have champions, and to publicize our achievements, but what will the Red Poll cow do for the commercial man? How will she perform? What type of calf will she raise, and what can be expected Jim Leachman talks with Marshall A. Mohler of Thorntown, Indiana, in her performance as compared to other breeds?

- An Association has the responsibility to develop less visible traits such as fertility, efficiency, and carcass yield. He added that all Associations have a tendency to reward growth patterns but do very little to emphasize to their breeders that the less glorious traits are just as essential to making money in the commercial cattle industry.

- An Association has the responsibility to those members who do the most business and make the biggest commit- ment to the breed. He emphasized this point by stating that when the wind blows, even turkeys can fly, but what really



happens when the wind dies down? He went on to say that only a few members of the vast majority will continue to carry the Association. He reinforced his point by stating, “Imagination often carries us to a world that never was. An uncreative mind can spot all the wrong answers, but a creative mind can spot all the wrong questions.”

In closing, Mr. Leachman added that our Association has very little knowledge regarding the direction of the cattle industry. He stated that

we have to learn to breed well, manage well, and promote well. He suggested that we institute the principles of selection and performance.

Mr. Leachman also believes our Association needs to be flexible, and be willing to turn on a dime. In other words, if it doesn't work, change it. Don't continue to utilize it because it worked yesterday. He added that making a perfect decision is not as important as making a decision the best way you can, and having the ability to implement it. Look at performance first. As a breed association we should assume

the responsibility to collect the best and most accurate data possible. Hopefully, this summary accurately represents Mr. Leachman's comments to our membership. I feel confident that the major points are well taken in spite of the fact that they are not direct quotations. I would encourage each member to carefully consider these comments and suggestions, as I think many of them have considerable merit as it relates to the future of our Association. I would add that my initial impulse was to challenge, but I found that our progress as an Association afforded virtually no arsenal for victory.

1992, Cover Story

As we Red Poll breeders head into a new year within this dynamic industry of beef production, it is our obligation to develop and produce seedstock that will make a profit for both purebred breeders and commercial cattlemen.

Hopefully, for 1992, the commitment of the majority of our breeders is one of serving the needs of the beef industry through the genetic improvement of Red Poll cattle. At times in purebred circles, it is easy to get sidetracked and lose sight of our most important issue-the improvement of Red Polls. Sometimes, one can get too caught up in breed politics, become too showing oriented or become too engulfed with remembering the past. How can we accurately document improvement within our herd?

Unless our Red Poll breeders position themselves in the seedstock market with proven quality genetics and a herd breeding program designed to develop EPDs, the Red Poll breeders' share of the commercial market will never develop.

Documentation of genetic performance is an essential ingredient of becoming viable competitors in today's commercial cattle market.

Building a Red Poll Performance Database is needed. The information of the genetic performance must come from the country and be provided by large and small Red Poll breeders who have the desire to be successful selling seedstock to commercial producers.

The future is in your hands!





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Sale: Saturday, March 3, 9:30 a.m.



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Fall-Winter 2010

VOLUME 67/NUMBER 1



McClurkin 60-524-0728

Sire: McClurkin 60

Dam: McClurkin 21 Molly 524

For Sale: Cows, Heifers, & Bulls

“Strength, femininity, good udder, poise and grace—all of the attributes that we look for in a great brood cow”. The above cow is a sample of the McClurkin Diamond M Farms herd. The cow, now owned by D. L. & Zeta Seaton of Tahlequah, OK, is a product of the excellent stock of Red Poll Cattle available for purchase from Diamond M Farms.

Photo courtesy of Wayne Fish, Bartlesville, OK.



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Birth	83	98	
Weaning	684	104	4
Yearling	1,138	99	0
Mat. Milk			9
Mat. M&G			11
35.4 cm scrotal at 13 months			
Pictured at 15 months			

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Thanks to Francis and
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