

**American Red Poll Association
Board of Directors Meeting Minutes
Thursday, Oct 23, 2025
Lexington, TN**

Call to Order:

Tim Montague

Roll Call:

Present: Tim Montague, Brant Sanders, Jeff Talbot, Chet Miller, Gary Taylor, David McCall, Joe Jackson, Becky Ebersole, Jim Jackson.

Absent: Phil Wyrick. Willard Gardner.

Guests present: Sidney Coleman, Faron Daniel, Bob Sanders, Janelle Anderson.

Approval of Minutes:

Approval was requested for the minutes of the October 7, 2025, meeting that had been presented. Joe Jackson moved to accept, and Gary Taylor seconded. Motion passed.

Finance committee: Jim Jackson reported that as of Sept 30, 2025, we had \$16068 in our operating account. Of this approximately \$7500 was in our advertising account, \$1965 in a holding account for the endowment fund and \$937 in a holding account from last year's national sale. That leaves about \$6,000 available in the operating account after subtracting the amounts in the 3 holding accounts.

We have had 106 people pay their service fees so far in this fiscal year. For this last fiscal year over the previous one, we are \$700 up for the annual service fee, \$150 up for new memberships, and \$75 down for junior memberships.

Tim Montague expressed interest in having discussions on how to increase revenue in the upcoming year.

Promotions committee: Jeff Talbot noted that our Facebook interactions have been going out the roof due to the boosts we have been doing for the sale. Brant Sanders announced that he will be giving a report tomorrow in the annual meeting regarding the Facebook statistics.

Joe Jackson noted that we should be doing something similar for next year's KY Beef Expo sale, and it was agreed by several. We have quite a bit of money in our advertising account.

National Sale/Meeting/Banquet committee: Sidney Coleman said that the cattle were here and we are ready to go. Jim Jackson noted that 29 of the 30 lots entered showed up for the sale. Tim Montague noted that everything was ready to go for the Banquet tomorrow night.

Junior committee: Becky Ebersole reported that the JR preview show was held in Indiana this year. Small numbers at the show but everyone had a great time and the Platt's did an awesome job preparing for it and getting sponsors and speakers. We are looking for a site for next year.

National Show committee: Becky Ebersole noted that we have 30 entries this year which is up. Show day is Monday, Nov 17, and we are back in Freedom Hall. The show will be livestreamed. The Limousin's show at 1pm and we follow their show.

Nomination committee: Jeff Talbot announced that the committee was nominating Jeff Doll, Bob Carson, and Justin Platt. Outgoing board members are Phil Wyrick, Brant Sanders and Willard Gardner.

New Business: Chet Miller will be giving a presentation on Genomic DNA at the meeting tomorrow to help educate the membership on this program.

Meeting adjourned.

Submitted by Jim Jackson, Executive Secretary/Treasurer