American Red Poll Association Board of Directors Meeting Minutes Thursday, Oct 29, 2024

Call to Order:

Tim Montague

Roll Call:

Present: Tim Montague, Gary Taylor, Brant Sanders, Jeff Talbot, Phil Wyrick, Willard Gardner, Chet Miller, Jim Jackson.

Absent: David McCall, Joe Jackson, Becky Ebersole.

Guests present: Edsel Belyew.

Approval of Minutes:

The minutes of the September 26, 2024, and September 27, 2024, meetings were submitted for approval. Gary Taylor moved to accept, and Brant Sanders seconded. Motion passed.

Executive committee:

Tim Montague went through the list of committees and who he was looking at appointing to them. He discussed committee responsibilities, etc.

Below is the proposed list of committee members that are up for consideration:

Executive- Tim Montague, Jeff Talbot, Jim Jackson

Bylaws and rules- Chairman Chet Miller, Jim Jackson, Dan Schmiesing

Finance- Chairman Edsel Belyew, Gary Taylor, Chet Miller

Membership- Chairman David McCall, Phil Wyrick, Jim Jackson

Publications- Chairman Jeff Talbot, Brant Sanders, Jim Jackson

Performance- Chairman Joe Jackson, Chet Miller, David McCall

Promotions- Chairman Brant Sanders, Jeff Talbot, Adam Miller, Sydney Coleman, Jeff Doll

National Sale-TBD

National banquet and seminars-TBD

National Show Committee- Chairman Brent Raines, Jim Jackson, Joe Jackson, Becky Ebersole

Junior Show- Chairman Becky Ebersole, Joe Jackson, Adam Miller, Megan Platt, Brent Raines, Willard Gardner

Chaplain- Brant Sanders

Nomination- Jeff Talbot, Gary Taylor

World tour contact- Gary Taylor

Publication committee:

Brant Sanders discussed the meeting held last week. We met with Jessie Shook that has done a lot of advertising for Jeff Talbot's farm and his business. She is very interested in helping with the Journal. She has a lot of experience in the past with several magazines. She is interested in doing what Regan Logan has done in the past. Regan has stepped down from these responsibilities. The Winter issue of the journal is planned to move forward as normal. Jessie has put out a Media Kit for us

already. Brant has called 3 breeders that have advertised in the past but not recently. They all 3 said they would advertise in the future. It has been discussed with Jessie that the Journal is just breaking even, so additional revenue would need to be generated before she could be paid.

National Meeting/Sale committee:

Jim Jackson asked if anything more had been done for next year's sale. Tim Montague noted we have possibilities with Adam Miller of KY and Jeff Talbot of AL. Jim Jackson noted that Andrea Young of VA had expressed interest recently.

Jim Jackson noted that he had received the sponsorship check from Farm Credit for \$1000. This put us at a surplus of just over \$900 for the sale. Phil Wyrick moved that we put this surplus into a separate National Sale account that could be used at next year's national sale. Gary Taylor seconded. Motion passed.

Meeting adjourned.

Submitted by Jim Jackson, Executive Secretary/Treasurer