

**American Red Poll Association  
Board of Directors Meeting Minutes  
Thursday, Jan 8, 2026**

**Call to Order:**

Tim Montague

**Roll Call:**

Present: Tim Montague, Jeff Doll, Chet Miller, David McCall, Justin Platt, Bob Carson, Becky Ebersole, Jim Jackson.

Absent: Jeff Talbot, Gary Taylor, Joe Jackson.

**Approval of Minutes:**

Approval was requested for the minutes of October 23, 2025, and October 24, 2025, meetings that had been presented. Jeff Doll moved to accept, and Justin Platt seconded. Motion passed.

**New Business:** Tim Montague requested that each committee chair give a report on their plans for the upcoming year.

**Finance committee:** Chet Miller reported that he had reached out to Nolan Poteete of Raymond James regarding the status of the accounts we have there and who has authority to make changes/withdraw funds. Waiting on Nolan to get back with him. We need to move some cash from one of our accounts to the operating fund to keep that balance in the black.

Chet moved as follows: "For the Raymond James Account Holdings, I propose that Chet Miller and Tim Montague be added for approved account access and have the permissions to request funds to be invested and / or transferred as needed for the business of the American Red Poll Association. The Executive Secretary, Jim Jackson, will continue to have online only access to the account information for record keeping purposes. Edsel Belyew needs to be removed from the account access." Bob Carson seconded. Motion passed.

Chet moved that we move \$10,000 from the Rainy Day fund or other appropriate account to the operating account at Greenville Federal. Jeff Doll seconded. Motion passed.

**Membership committee:** Bob Carson noted that he wanted to work on getting people that are not registering their cattle to start doing so again. Jeff Doll asked Jim Jackson if the office was sending anything to new buyers. Jim noted that, yes he sends out a letter to first-time buyers and also a letter to new memberships. They also get put onto the journal mailing list.

**Publications committee:** Jim Jackson noted that Jeff Talbot had sent me some quote information. He can get the journals printed for \$2 each which saves money over what Livestock Direct charges for printing. However, the postage he got quoted was much higher than what Livestock Direct charges for postage. He got quoted \$7.50 each for a 5 oz mailing. Livestock Direct has mailed them for just over \$1 each. So, we need to look more into the mailing portion of it. Jeff Talbot was going to go to another place to see what they would charge for postage.

**Performance committee:** David McCall noted that he wanted to move forward with the Genomic program. Tim Montague noted that the Australian Red Poll Society is willing to let Tim Montague and Jeff Talbot to enter their herds into the Australian registration service just for the purpose to get experience with this process.

**Promotions committee:** Justin Platt and Janelle Anderson are co-chairman. Justin noted that he had met with Janelle. They were wanting to focus on Facebook pages and have some contests like photo contests quarterly or semi-annually. They will be meeting with Jessie Shook soon to go over these ideas. Justin moved that we make a budget of \$1200 quarterly for promotions which includes the \$200/monthly we pay Jessie Shook for Facebook posts and also includes the Facebook boosts we do. Bob Carson seconded. Motion passed.

**National Sale/Meeting/Banquet committee:** Tim Montague noted that we need to decide on where to have the event this year. Jeff Doll agreed to investigate it to see where we might have it. We plan to meet again in 3 weeks on January 29<sup>th</sup>.

**National Show committee:** Becky Ebersole noted that once we receive the invoice from NAILE, we can then send out premium checks. There will be a Beef committee meeting at the KY Beef Expo for NAILE.

**Junior committee:** Becky Ebersole reported that the JR preview show will be held in Kankakee IL this summer. Barbara Jackson will be hosting the event.

**Chaplain committee:** Chet Miller noted that Leo Young's mother has passed away.

**Nomination committee:** Jeff Doll and Jeff Talbot will work on this when appropriate.

**Meeting adjourned.**

Submitted by Jim Jackson, Executive Secretary/Treasurer