

**American Red Poll Association
Board of Directors Meeting Minutes
Conference call meeting - Tuesday, Mar. 22, 2022**

Call to Order:

Chet Miller

Roll Call:

Board members present: Chet Miller, John Rager, Edsel Belyew, Joe Jackson, Brent Raines, Trevor McClurkin, Brian Fairchild, JL Morrison, Jim Jackson.

Board members absent: David McCall, Teresa Jackson.

Guest Present: Mike Mammele.

Approval of Minutes:

The minutes of the Jan 25, 2022 meeting were presented. Joe Jackson moved to approve, and Brian Fairchild seconded. Minutes approved.

Committee reports:

Junior Association committee:

Chet Miller noted that the JR Preview show is being planned to be held on July 8-9 just outside of Eminence KY at Henry Co Fairgrounds. Cattle coming in on Friday, show on Saturday with time to be determined. Motels available in Shelbyville and LaGrange.

Finance committee:

Edsel Belyew reported that the Wells Fargo account has lost some money recently in the stock market. Plan is to wait until the stock market recovers back close to prior levels and then transfer the money to a more stable account. Probably at Raymond James. Currently have accounts around 2.6%.

We have been paying our CPA, Rob Mitchell quite a bit in the last couple of years. 10/26/20 we wrote a check for \$5380 to get us back in compliance. In 2021, we have paid amounts of \$225, \$2550, and \$750. This was to finish up some IRS business and get Endowment fund into compliance. In 2022 so far we have paid \$275 and have received bills for \$2110 and \$830. It appears that this firm is very expensive. Edsel wants to look around for a cheaper alternative. Chet Miller asked if the invoices were itemized as to what we were being billed for. Edsel noted that they were not. He plans to ask for this.

Edsel also noted that our operating account will be getting fairly low once these bills and an outstanding bill to ABRI are paid. We do have a check coming from Raymond James that is to go into the operating fund. Edsel to check on where Raymond James is at with setting up the accounts there.

National Meeting/Banquet/Sale committee:

Trevor McClurkin noted that they have been able to get a commitment from the proposed site to hold the 2022 National Meeting and Sale in conjunction with the Arkansas/Oklahoma Farm & Ranch Expo held in Ft. Smith, AR October 21-23. Bring cattle in Friday afternoon, have a sale right after lunch Saturday and load out either Sat evening or Sunday morning depending on when we have the banquet.

Costs are as follows: \$1500 for the venue, \$400 for setup and cleanup, \$100 for use of their panels and bleachers. They require we have some liability insurance and will provide it for \$350. Trevor to see if there are other options. A vet will be ~\$300 and \$350 for an auctioneer. Total is \$3000. If we get 40 head entered at \$75 entry fee, that totals \$3000. We can get the group rate for motels that the Expo is using. There is parking for trailers. There will be FFA members available to help where needed.

Chet Miller asked if anything been looked at for advertising? Can we do it in conjunction with the Expo? Trevor stated that the Expo quoted \$500 for radio and possibly get into their printed info. He will be looking to see if other options.

Chet Miller noted that we will have the sale catalog expense as well. Jim Jackson reported that last year's catalog was \$1532. Trevor said they could look for some sponsorship and sell some space in the catalog. Brent Raines asked if any sponsorship has been looked for? Trevor has reached out to the Chamber of Commerce and has a meeting next week.

Joe Jackson moved to accept the proposal for the sale at this date and site and John Rager seconded. Motion passed.

Need to put something into the Journal regarding the event.

Publication committee:

Jim Jackson reported that is has sent out reminders for ads and has received several. We have 2 full page, 8 ½ page, 2 ¼ page, 1 card size so far.

He noted that he has not heard from anyone on the publication committee for the last 2 issues and even though no new chairman had been selected for this committee, the committee is still responsible.

Need some articles to put into the Journal.

National Show committee:

Jim Jackson noted that premium checks were mailed out last week after receiving the billing from NAILE.

Bylaws committee:

Jim Jackson noted that he would be putting the Bylaw change proposal into the upcoming Journal.

Old Business:

None reported.

New Business:

Will be having a Board meeting at the JR Preview show. We can have other meetings as necessary.

Meeting adjourned.

Submitted by Jim Jackson