

**American Red Poll Association
Board of Directors Meeting Minutes
Thursday, Jun 27, 2026, at the JR preview show**

Call to Order:

Tim Montague

Roll Call:

Present: Tim Montague, Gary Taylor, Joe Jackson, Justin Platt, Bob Carson, Becky Ebersole, Jim Jackson.

Absent: Jeff Talbot, Chet Miller, David McCall, Jeff Doll.

Junior committee: Becky Ebersole reported that we have 17 head show up of the 19 entered. 13 junior members showing. During the junior's meeting, officers were elected. Special thanks to Barbara Soucy, Teresa Jackson, Ron Fritz for all their work.

Promotions committee: Justin Platt noted that some awards they were looking at were most head entered at the KY Beef Expo sale and the National sale. The Facebook photo winner. Highest donation for national sale. A rising producer. Top registrations of the year.

Tim Montague mentioned possibly doing a Lifetime Achievement award.

Gary Taylor moved that we allow the Promotions committee to make the final decision on the awards. Bob Carson seconded. Motion carried.

Justin mentioned the photo contest on Facebook and that we received a lot of participation and likes.

Membership committee: Bob Carson noted that he had been contacting members. He went over numbers of members and registrations by calendar year that show up on our website. He noted that there are a lot of breeders that are not going to register their cattle as they don't see a benefit of it.

We need to emphasize that Red Polls have influenced a lot of breeds. We need to move toward genomics to have this as an additional tool.

Tim Montague noted that we need to figure out ways to show how valuable the Red Poll cow is and how you can profit from it.

Some discussion on getting carcass info like ribeye size to have to share. Also using genomics to determine the purity level of a particular animal and to allow it to be registered. This could allow some breeders that haven't been registering for a few generations to start registering again without paying to register those missed generations.

Performance committee: Tim Montague and Jeff Talbot have sampled their herds and are in the process of sending those samples in to get tested at Diversity Arrays. Sending samples overseas can be expensive and have customs to go through which involves paperwork. Some discussion on needing to get a lab in the states to do this to avoid these expenses. Tim will work on this.

Tim has asked Gary to look thru our Bylaws to see what needs to change to allow Genomics. Gary noted that we need a 2/3 majority vote by the membership and we must notify the membership of any proposed changes twice. We as a board need to decide how we plan to do genomics moving forward. Is it going to be exclusive genomics moving forward or are we still going to allow the current way we register cattle. It was noted that it was too late this year to get all this defined in time to notify the membership of any proposed bylaw changes for this year. We could follow up with any possible bylaw changes after getting genomics testing started.

We need to continue to get EPDs if we go with genomics. Tim was pretty sure that we would still get them thru Herd Logic. He would confirm.

National Sale/Meeting/Banquet committee: Jim Jackson noted that we needed the information about the national sale schedule in time for the journal and for the mailing about the national sale entries. Justin Platt asked about possibly looking into a location for next year. It was noted that Jeff Doll was doing the same.

National Show committee: Becky Ebersole noted that for NAILE this year we go in Tuesday, show Wednesday and are released after the last shows are done on Wednesday. Entry deadline is typically Oct 10.

Meeting adjourned.

Submitted by Jim Jackson, Executive Secretary/Treasurer