American Red Poll Association
Board of Directors Meeting Minutes
Tuesday, Sep 8, 2026

Call to Order:

Tim Montague

Roll Call:

Present: Tim Montague, Jeff Doll, Chet Miller, David McCall, Justin Platt, Gary Taylor, Joe Jackson, Becky Ebersole, Jim Jackson.

Absent: Jeff Talbot, Bob Carson.

Approval of Minutes:

Approval was requested for the minutes of January 29, 2026, March 6, 2026, and June 27, 2026, meetings that had been presented. Gary Taylor moved to accept, and Chet Miller seconded. Motion passed.

New Business:

Jim Jackson noted that we needed to approve funding for National Red Poll Show premiums. Joe moved that we set aside $2500 for National show premiums. Gary Taylor seconded. Motion passed.

Tim Montague mentioned that he met with a reporter from the TN Cooperator and did an interview. Justin Platt wrote up a report about Red Poll cattle that Tim gave to the reporter. This information will go out across mostly TN and nearby. Tim will also be doing a podcast with American Rancher that will be out in early October and available in their archives for anyone to listen to at any time. We have been contacted by Ag Advantage who are giving us the opportunity to do a free 1-page article in their online publication.

National Sale/Meeting/Banquet committee:

Jim noted that we have 31 lots entered in the sale. 6 of these are bulls. The sale catalog is ready to be sent to the printer. Auctioneer and vet are lined up. Expenses are expected to be the same as last year. We will be able to save on the sale catalog with the printing company that Jeff Talbot has found that we are using for the journal. Tim Montague will get the insurance policy for the event. We have 21 reservations currently for the banquet.

Jim noted that he has received $600 in sponsorships. Tim Montague challenged each board member to raise $500 in sponsorships. Gary Taylor is sponsoring the lunch on Saturday and Jeff Talbot is sponsoring the meal on Friday. Justin Platt donated the lot tags.

Jim noted that Nofence has requested to set up a booth at the event. It was decided that we should charge him $100 for this.

Old Business:

Tim Montague noted that they were waiting for the Genomics testing results from his and Jeff Talbot's samples. Once these results are obtained, they will evaluate them and then the committee will meet again.

Meeting adjourned.

Submitted by Jim Jackson, Executive Secretary/Treasurer