

American Red Poll Association
Board of Directors Meeting Minutes
Monday, November 2, 2020
Conference call meeting

Call to Order:

McCall

Roll Call:

Present: David McCall, Edsel Belyew, Jeff Wilkins, Chet Miller, JL Morrison, Regan Logan, Trevor McClurkin, Brian Fairchild, Faron Daniels, Teresa Jackson, Jim Jackson.

Absent: none.

Approval of Minutes from 10/8/20 and 10/9/20:

Wilkins noted that the word “grant” should be replaced with “sponsorship” for the Murray Visitation group. Motion was made by Wilkins, seconded by McClurkin, to accept the minutes from the 10/8/20 meeting as edited and the minutes from 10/9/20 as presented. Motion passed.

Committee reports:

Secretary Role:

The proposal presented by committee was reviewed. J Jackson asked about the line stating, “prepare and mail periodic newsletters”. Was this to mean doing an email newsletter like what Logan had prepared back in April. McClurkin said no, it was to be for mailing out letters like T Jackson did to the membership that included annual fee invoice and banquet reservations, etc. Discussion around making an announcement in the next Journal of J Jackson as Secretary-Treasurer and thanking Becky Ebersole. Discussion around the term “clerk” vs. “secretary-treasurer”. T Jackson mentioned that we need to stay in line with the Bylaws. After much discussion, it was requested that the Bylaw committee review the Bylaws regarding the wording of how the Secretary is elected and that it is a paid position and report at next meeting how this might be changed if needed. J Jackson as chairman of Bylaw committee to review. J Jackson questioned the line in proposal regarding “manage all transactions for the National sale”. He is on record that he is not available to clerk the sale. The explanation was that the Secretary was responsible to manage these activities which includes getting someone to do items the Secretary can’t do. McClurkin moved to accept proposal document with a change of the words “Administrative Clerk” to “Secretary-Treasurer”. Fairchild seconded. Motion passed by roll call vote. J Jackson is to sign the document and forward to McCall. He will sign and forward to the Board.

Finance committee:

Discussion on Edwin Thill account. We have until Dec 5, 2020 to make a move. The account is currently with American Equity. Belyew suggested the possibility of switching to Wells Fargo. Belyew spoke with Wells Fargo broker. He recommended putting the funds into a separate account. He said we could get money out whenever. The Thill account doesn’t appear to be part of the Endowment fund according to

Belyew. Others not sure what was intended. Belyew suggested we could combine the Thill account with a CD in Louisville, currently drawing about .8%, or put it in checking account for Endowment fund. There was a lot of discussion on potential investment options of Thill account. Wilkins asked if Wells Fargo or Edward Jones could do a Fiduciary program? No one knew. Belyew suggested to get a list of potential investments from Wells Fargo and will send it to the board. Belyew mentioned consolidating accounts. Remark made that Citizens Union CD has no penalty to withdraw. Stockyard CD – when does it mature? No answer. Daniel moved that Belyew get options and then we meet again in a week or so after we have time to absorb it. Miller seconded. Motion passed. In addition, Belyew mentioned possibly making an appointment in a couple months for Endowment CDs possible investment.

Publication committee:

The Journal is on track to publish as discussed last meeting. Logan expects the Journal to cost about \$1700 to publish vs. about \$2200 for last one. Everyone needs to let J Jackson know their contact info. Bios of board members due before Dec 15. A checking account has been created for the Journal to keep monies separate. It has been funded with \$2000 from the general operating account and ~\$400 from a savings account that Belyew closed. The ARPA mailing address will be changed to J Jackson's address: 2904 N Washington Rd, Greens Fork, IN 47345. J Jackson mentioned that the IN association currently uses a 1/3 page ad in a vertical arrangement (running from top to bottom of page) for their list of breeders. This is at least a second user requesting this size. If we have 3 or more requesting this size, we could look at reducing the rate. Discussion over giving regional associations a discount on ad rates. Potentially first ¼ page free. It was mentioned that the JR association has never had to pay for their pages that can vary from ½ page to 4 pages. We should plan on an average of 2 pages for JRs. Logan to look at what the above would cost us and report back.

Old Business:

McCall reported that this year's National Sale's commission was only around 5%. This was due primarily to the committee keeping the expenses low. Checks to consignors should be sent out soon.

New Business:

Fairchild and McClurkin had a Zoom meeting with Identity on DNA. It was also revealed that Identity hosts registrations like ABRI. They are to give us pricing. They have "total" costing. EPDs, etc. are included and do not have separate fees.

McClurkin brought up that he has done some work toward the 2022 National Meeting and Sale. He would like to have it in the AR/OK area. He would like some type of agreement from the Board to proceed further. It was mentioned that Andrea Young had also expressed interest in having the 2022 sale in VA. Daniel moved to give McClurkin authority to proceed. Morrison seconded. Motion passed.

McCall to send revised committee list to J Jackson. Logan to send minutes from 2020 Annual Meeting to McCall and J Jackson. McClurkin to send his notes from 2019 Annual meeting to McCall and J Jackson.

Meeting adjourned.

Submitted by J Jackson