

**American Red Poll Association  
Board of Directors Meeting Minutes  
Thursday, Oct 21, 2021**

**Call to Order:**

McCall

**Roll Call:**

Present in person: David McCall, Jeff Wilkins, Teresa Jackson, Jim Jackson, JL Morrison.

Present on phone: Chet Miller, Edsel Belyew, Faron Daniel.

Absent: Brian Fairchild, Regan Logan, Trevor McClurkin.

Guest present: John Rager.

**Approval of Minutes:**

The minutes of the July 10, 2021 and Sep 1, 2021 meetings were presented. Belyew moved to approve, and Morrison seconded.

**Committee reports:**

**National Meeting/Banquet/Sale committee:**

T. Jackson reported that we have 31 head entered in the sale and expect 26 to show up (1 still on the way). We have 50 reservations for the banquet and 39 for the Friday lunch.

Expenses were detailed as:

\$305 for lunch caterer

\$70 for groceries

\$60 for meeting facility

Gates donated by John Rager, Wayne Co Fairgrounds and Teresa's neighbor.

\$200 for breakfast but at least a portion of this will be donated by Farm Credit Service

Paper goods left over from Jr show will be used

Above totals \$635 in expenses.

\$500 for the fairground's rental which includes manure removal. This is a third of the original estimate.

\$1000 for the auctioneer

About \$900 for sale catalog estimated

\$300 for the vet

Expenses total \$2700 and we had \$1200 in donations. Reservations for the banquet pay for itself.

So, after deducting the above noted \$635 of expenses, we have \$565 from the donations to go toward lowering the sale expenses.

**Junior Association committee:**

T. Jackson reported that the preview show went really well. NAILE awards from last year are all caught up. She has ordered the Diamond Excel buckle and the Raines buckle, and we have the class awards for the JRs donated by Jim Jackson. ARPA will pay for the JR banners out of the money allotted to the National show.

We had over \$5000 donated to the JR preview show and brought in \$900 at the silent auction which is the highest we have had.

Our new National Ambassador, McKaylee Sebastian, is being very active and has gone to IN and KY state fairs. She is a nursing major and is from Brooksville, KY.

The Western States had donated money in the name of Mary Joe Schmiesing. A canvas carrying case has been obtained to carry the Ebersole traveling showmanship trophy in. The trophy has also been refurbished. This is the 30<sup>th</sup> year for the trophy and want to do something special. Will be interviewing the Ebersole family on Saturday.

We are looking for a host for the 2022 preview show.

**Finance committee:**

Belyew reported that the Wells Fargo account has been booming lately and is approximately \$190,820.

Business checking account is at \$9788. We are closing out a checking account from Citizens Union Bank to add to the business checking account.

The Endowment funds are being set up so that on a yearly basis and we can draw the interest each year to help with operating expenses.

The JR checking account balance is 1979.27

The Journal account is at \$2988.

We will get quarterly statements of how our investments are doing.

For new business for November, plan to get the Board to decide whether to leave the Wells Fargo account in the stock market or put in a more secure account.

After discussion between T. Jackson and Belyew, a check has been sent to Raymond James of \$2480.56 from the JR savings account to be included in the JR Endowment fund. This amount includes the \$1750 that was donated in Bill Jackson's name.

Ken Harwell had invested \$1200 in Merck for ARPA. Belyew is still working on getting the dividends from this money that hadn't been cashed. The funds are currently at Wells Fargo which is where Ken had it put.

John Rager noted that the original amount donated for the Edwin Thill account was \$50,000. Anything above that amount can be used as needed as can the money in the Wells Fargo account.

Also need to get Edwin Thill funds clearly split away from stock market account. Edwin Thill funds are not in the stock market but does not appear to have a separate account number listed on monthly statements. Need to take action on this at the November meeting.

T. Jackson noted that we needed to get back to getting monthly financial statements. J. Jackson noted that he had always planned to do so but had not had any official requests for them. He will start doing this.

**Publication committee:**

There is a report that will be in the packet at the annual meeting. It is included at the end of these minutes.

Comments from the board were made as follows:

Next journal deadline is November 15.

T. Jackson commented that some of the deadlines are too close to events to get items in time.

T. Jackson noted that information that she has been turning in for the journal is being changed to a different format.

Sponsors and donors need to be noted specifically by name rather than just stating that sponsorships have been made.

We need to be putting memorials of those who have passed into the Journal as has been done in the past. We have 9 that have passed in the last year and a half. They will be recognized at the banquet tomorrow night.

The junior information that has been put into the journal recently has not come from her. The juniors also have gotten more pages in the past.

J. Jackson questioned if the Livestock Conservancy still putting an ad for ARPA in their publication that we were supposed to be reciprocating? Wilkens said they were not.

Morrison noted that excluding the small ads we used to have is costing us revenue. If we don't make it available, then we don't have a chance to get these dollars.

Miller questioned if we could consider allotting 2-4 pages as un-paid information or as subsidized by ARPA?

T. Jackson noted that we need a journal that people want to read, that is educational, and that is reader friendly.

J. Jackson noted that the board needs to decide what they want done and inform the committee what needs to be done.

T. Jackson noted that if we can't get our information printed as submitted, then the juniors might have to do their own publication.

#### **National Show committee:**

J. Jackson noted that we are having the National Show as usual at NAILE. Entries were due by October 10. NAILE is providing the bedding so entry fees are higher now. The cattle are to arrive between Sunday, Nov 14, at 9pm thru Monday, Nov 15, at 4pm. The show is on Tuesday, Nov 16, at 1pm and the cattle are released after the show.

#### **Performance committee:**

McCall noted that he had not heard from Fairchild on where he was with investigating a new registration platform, so we are on hold on that.

#### **Membership committee:**

Miller noted that he had gotten a list in the past from J. Jackson of emails of people that had not paid membership fees. He will be requesting an updated list now that memberships have come in to try and get additional membership fees.

T. Jackson reported that we have been on Facebook for 13 years and we now have 915 members on our Facebook page.

#### **World Tour committee:**

McCall noted that we need someone to replace Dan Schmiesing. No one has been interested in doing it. Will be in New Zealand. T. Jackson stated that it was planned for 2024 as of now.

#### **Nominating committee:**

J. Jackson noted that the ballot contains the names of Joe Jackson, Brent Raines, David McCall, Faron Daniel. David, Faron and Jeff Wilkens are going off and Jeff cannot run again as he has served 2 consecutive terms. Others can be nominated from the floor.

#### **Old/New business:**

T. Jackson noted that since the first year is coming to an end, the Secretary was to be given an evaluation and salary re-evaluated. McCall noted that the Executive committee, McCall and Belyew, could do that at the November meeting at NAILE. He asked J Jackson to be ready with any concerns from his point of view.

McCall noted that we need to be re-negotiating having Derek Jeffries do the Journal as well as it was a one-year deal and this is his 3<sup>rd</sup> issue coming up. It was agreed that the \$50 per page was a reasonable rate.

J. Jackson asked where are we having the 2022 National Meeting and Sale? Is McClurkin still wanting to have it in Arkansas. Belyew noted that McClurkin has not attended very many meetings and that we shouldn't be counting on him for this.

T. Jackson questioned if we wanted to look at removing McClurkin from the board due to not having paid his annual service fee and poor attendance at board meetings. She stated that the Bylaws read "that a member that has not recorded or transferred any animals for a period of three years under said membership shall be placed upon the inactive list." Those serving on the board or a committee should be actively involved in the Red Poll cattle business and have paid their membership fees.

Belyew stated that something needs to be done. He recommended that 1, 2 or 3 people from the board needs to get together and come up with a statement of what we need to do.

The Bylaws committee needs to review the wording for board members requirements and possibly propose something to be added to Bylaws at next year's meeting.

Belyew suggested that McCall call McClurkin to let him know what the Board is discussing and to see what is going on with him.

Belyew noted that we need to look at some centrally located locations for next year's National Meeting and Sale. We need to get started right away.

T. Jackson also questioned if we could change the schedule to later in the weekend to help get more to come to the annual meeting as some have to work on Friday. We could have the meeting Saturday morning and the sale Saturday evening if we wanted.

**Meeting adjourned.**

Submitted by J. Jackson

American Junior Red Poll Association  
2021 National Meeting  
Junior Advisor Report  
Teresa Jackson, Advisor

The American Junior Red Poll Association sponsored two activities this past year. Currently there are 65 members in the organization. There were 26 members present at the Junior Preview Show in July.

Due to the cancellation of the 2020 Junior Preview Show, awards normally given at that show were presented at the North American International Livestock Exhibition (NAILE) Red Poll Show in November. We were able to recognize all the junior winners except the Diamond Excel Award. The Diamond Excel is based on a point system for show placings. We would like to thank all our donors, sponsors, and ARPA for provided banners, trophies, awards and group placing awards. We thank the Raines Family for its continued support of the Glenn Raines Premier Breeder Award.

The Junior Association continues to oversee the Stonebrook Scholarship from the Raines Family. There were three applicants. Last year's scholarship recipient was Kennedy Selby. Thanks to the scholarship committee for their time in making these selections. There has been one application submitted for evaluation for 2022.

The 2021 Junior Preview Show was held in Richmond, IN at the Wayne County Fairgrounds. There were 30 entries. The event would not have been possible without the generous donations from many sponsors and donors. Teresa Jackson and Jackson Farms hosted the event. A big thank you to all the volunteers who made this event extremely efficient. There were 82 people in attendance at the banquet. Awards and recognition were presented to the junior members. The Silent Auction was a record \$900.00. An anonymous donor established The Journey Award and presented every junior present with a cash token of appreciation. The juniors sent thank you notes to each donor.

McKaylee Sebastian, Brooksville, KY, was selected to be the 2021-22 Ambassador. McKaylee has assisted at the junior show, the Indiana State Fair, and the Kentucky State. She is currently majoring in nursing at Beckfield College. Her family has been involved in Red Poll cattle since 1968.

The Western States donated money for a memorial to Mary Jo Schmiesing. Through their generous donation, a canvas bag has been purchased to help protect the Ebersole Traveling Trophy. The trophy has been refurbished. The Ebersole Family is celebrating its 25<sup>th</sup> year since its inception.

Awards have been ordered for the 2021 NAILE.

The Juniors are looking for a host/sponsor for the 2022 Junior Preview Show.

Respectfully submitted,

Teresa Jackson, Advisor  
Becky Ebersole, Committee Member  
Brian Shuter, Committee Member

## National Show committee report – 10/22/21

The 2021 National Red Poll show will be held at the North American International Livestock Exposition in Louisville, KY.

Entries were due by Oct 10, 2021.

The cattle can begin arriving on Sunday, Nov 14th at 9pm and must be in place by Monday, Nov 15th at 4pm.

The show is on Tuesday, Nov 16th at 1pm in Broadbent arena.

The cattle are released after the show.

Jim Jackson

Chair, Show Committee

## Publications Committee Report 2021

The Publications Committee focused on 2 projects in 2021

1. The committee undertook an advertising campaign which printed 5 ads promoting Red Poll in a national magazine. Each ad reached 42,000 subscribers.
2. The Red Poll Beef Journal was restarted and 3 issues were published on time and within budget.

I want to thank everyone who contributed to these projects. Eighteen individuals sent in their photos and stories for publication in the Red Poll Journal. Twenty two breeders and regional associations advertised their organizations in the magazine. Twelve farms and Ranches subscribed to the advertising campaign.

The Publications Committee plans to offer these opportunities for breeders to promote Red Poll again in 2022. In addition, I would like to promote Red Poll on social media.

Regan Logan

Chair, Publications Committee