

**American Red Poll Association  
Annual Meeting Minutes  
Friday, Oct 22, 2021  
Greens Fork, IN**

**Call to Order:**

President David McCall

**Roll Call:**

Directors present in person: David McCall, Jeff Wilkins, Teresa Jackson, Jim Jackson, JL Morrison, Chet Miller.

Directors present on phone: Edsel Belyew.

Directors absent: Brian Fairchild, Regan Logan, Trevor McClurkin, Faron Daniel.

There were 29 voting members present and several other interested parties.

**Approval of Minutes:**

The minutes of the October 9, 2020 Annual Meeting were presented. Joe Jackson moved to approve, and Brent Raines seconded.

**Election of new members:**

Moved by Brian Shuter, seconded by Josh Hoblet to accept the new member list that was in the packet.

**Committee reports:**

**National Show committee:**

Jim Jackson read the report that is attached at the end of these minutes. ARPA is sponsoring the show in the amount of \$2500.

**National Meeting/Banquet/Sale committee:**

Teresa Jackson reported that Farm Credit is sponsoring part of the lunch. We have had \$1200 in donations and \$635 in miscellaneous expenses to put that toward leaving \$565 to go toward sale expenses.

Expenses were detailed as:

\$500 for the fairground's rental

\$1000 for the auctioneer

\$900 estimated for catalog

\$300 for the vet

Most of the gates donated by John Rager.

David McCall volunteered to be the clerk for the sale tomorrow.

After the meeting, Teresa Jackson will take anyone who wants to go to the Warm Glow Candle facility. Also, Joe and Jim Jackson will offer a tour of Jackson Farms to anyone interested.

Jeff Wilkins reported that we have 26 head here for the sale with 5 no shows. He welcomed our new families that have shown up. The sale is at noon tomorrow.

A comment was made that it would be good to put a note in future sale catalogs regarding that a sale order will be set once the cattle all arrive at the sale and note when the sale order would be available.

T. Jackson noted that Dudley Lipps of Farm Credit Service will be serving breakfast tomorrow starting at 8:30 thru around 11am. At least a portion of this cost will be donated.

Joe Jackson requested a big thank you for John Rager who donated the majority of the gates. Without them, we would not have been able to have this event. Jeff Wilkins thanked Joe and Jim Jackson for setting up the gates, etc. for the sale.

**Junior Association committee:**

A report is attached at the end of these minutes.

Teresa Jackson reported that the NAILE awards from last year are all caught up. We had a really good show. We had 26 juniors present out of a total of 65 members. The awards have been ordered for the National show. We want to thank the Raines family for its support of the Glen Raines Premier Breeder award. The kids need to turn in the tally sheets for the Diamond Excel award to Teresa by Nov. 1.

We gave the Stonebrook scholarship to Kennedy Selby as the last winner and have 1 application for this year.

We had 30 entries for the preview show and 82 at that banquet.

We had over \$5000 donated to the JR preview show and brought in \$900 at the silent auction which is the highest one we have had. We had an anonymous donor for a new Journey award and every JR member present received a cash award even if they weren't showing.

McKaylee Sebastian, our new National Ambassador, has been active and has been at the IN and KY state fairs. She is a nursing student and is from KY.

The Western States had donated money in the name of Mary Joe Schmiesing. A carrying case has been obtained to carry the Showmanship trophy in. The trophy has also been refurbished. This is the 30<sup>th</sup> year for the Ebersole trophy.

We have raffle tickets on each table. We are raffling off a "tail gate" kit donated by the Ebersoles.

We are looking for a host for the 2022 preview show.

**Membership committee:**

Chet Miller noted that our memberships are down and our registrations are down. Also noted that when you sell cattle to register and transfer them even if the buyers aren't interested in the papers. If they have the papers, the next possible owner of these cattle or their offspring might be interested in them. Chet Miller noted that there is a drive to reach out to inactive members to see if they will renew or why they haven't.

Teresa Jackson noted that we have been on Facebook for 13 years and have 915 members.

**Publication committee:**

A report is attached at the end of these minutes.

**Finance committee:**

A financial report is attached in the packets.

Edsel Belyew and David McCall reported that committee has been working hard to consolidate the various accounts. The Endowment Fund has been transferred from Citizen's Union and Stockyard Banks to Raymond James and we are getting more interest than before. Question of how it is invested? We will be getting a report of that and will give it to the Board members and any interested members. It is currently drawing 2.35% which is much better than before at less than 1%. We will have yearly access to the funds and the interest from the accounts will be used to fund the operating account each year.

Question asked where the Edwin Thill account money is at? It is at Wells Fargo.

Need to check on interest from Endowment Fund. It needs to continue to be drawn out and put into an account. Once it goes into the Endowment Fund, it can't be touched.

We have a CPA, Rob Mitchell, that audits our books and does the taxes. Comment that we need a breakdown of CPA Expenses for this last year and also going forward what the typical costs are for him. The amounts shown on this year's financial statement have a lot of items included. Our CPA had to correct some past years tax that were incorrectly done and to get the Endowment Fund set up correctly.

We are now incorporated in Kentucky vs. Nebraska. It is much less expensive in Kentucky. Need to add a line to the bottom of our Articles of Incorporation to state that it was transferred in 2020.

The money from the JR savings account is being transferred to the JR endowment fund at Raymond James.

Ken Harwell had invested \$1200 in Merck for ARPA. Still working on getting the dividends from this money that hadn't been cashed.

The Endowment Fund was established so that we could not spend the principal and that the interest could be used to keep ARPA running.

Brent Raines made a motion to approve all committee reports. Jeff Wilkins seconded. Motion passed.

**Old business:**

None mentioned

**New business:**

Dan Schmiesing addressed the Journal format. Surveys done in the past show that the majority of the Red Poll breeders have less than 15 cows. We have lost small breeder ads – need to try and get them back. As small breeders a lot of them don't get the large beef magazines. Need to use the Journal as an educational tool. Many articles can be obtained at no charge.

Jeff Wilkins noted that we need to have educational items.

Chet Miller reminded that the Journal has to be self-sufficient. It has to pay for itself. So we need increased revenue to be able to add more pages. Dan Schmiesing noted that there was some room in the last journal for an article.

Dan Schmiesing stated that some he had spoken with didn't want to have to pay for the design of the ad as well as pay ARPA for the ad. He doesn't think that someone should have to pay for the design of a small business card ad.

Hattie Hartschuh stated there were a lot of places out there to get articles and she asked if there could be a classified ad section in the Journal. She wants to see a blurb of what committees are doing.

Hattie Hartschuh asked if we do on-boarding for new members? Jim Jackson stated he is currently sending a letter and brochure to new members. Brian Shuter commented to perhaps add a copy of Bylaws to the information sent to new members.

We need to send information to new JR members. They need info on what to expect and what needs to be done. We need to review Bylaws and Rules for information.

People like the National advertisements that have been done this year and would like for it to be continued.

John Rager remarked that Jim Jackson's workload as Secretary/Treasurer had increased tremendously and made a motion to raise his salary by \$500 per month to \$1500 per month. Jeff Wilkins seconded. Motion passed.

Directors whose terms are expiring: David McCall, Faron Daniel, Jeff Wilkins. Jeff is ineligible for re-election as he as served 2 consecutive terms. New directors nominated by the committee include Joe Jackson, Brent Raines, David McCall, Faron Daniel. John Rager was nominated from the floor. Nominations were closed and seconded. Motion passed. Each of the nominees present gave a speech about themselves. After voting, new directors elected include Joe Jackson, Brent Raines and John Rager.

The Red Poll World Tour is planned to be in New Zealand in Feb 2023.

**Meeting adjourned.**

Submitted by Jim Jackson, Executive Secretary/Treasurer

American Junior Red Poll Association  
2021 National Meeting  
Junior Advisor Report  
Teresa Jackson, Advisor

The American Junior Red Poll Association sponsored two activities this past year. Currently there are 65 members in the organization. There were 26 members present at the Junior Preview Show in July.

Due to the cancellation of the 2020 Junior Preview Show, awards normally given at that show were presented at the North American International Livestock Exhibition (NAILE) Red Poll Show in November. We were able to recognize all the junior winners except the Diamond Excel Award. The Diamond Excel is based on a point system for show placings. We would like to thank all our donors, sponsors, and ARPA for provided banners, trophies, awards and group placing awards. We thank the Raines Family for its continued support of the Glenn Raines Premier Breeder Award.

The Junior Association continues to oversee the Stonebrook Scholarship from the Raines Family. There were three applicants. Last year's scholarship recipient was Kennedy Selby. Thanks to the scholarship committee for their time in making these selections. There has been one application submitted for evaluation for 2022.

The 2021 Junior Preview Show was held in Richmond, IN at the Wayne County Fairgrounds. There were 30 entries. The event would not have been possible without the generous donations from many sponsors and donors. Teresa Jackson and Jackson Farms hosted the event. A big thank you to all the volunteers who made this event extremely efficient. There were 82 people in attendance at the banquet. Awards and recognition were presented to the junior members. The Silent Auction was a record \$900.00. An anonymous donor established The Journey Award and presented every junior present with a cash token of appreciation. The juniors sent thank you notes to each donor.

McKaylee Sebastian, Brooksville, KY, was selected to be the 2021-22 Ambassador. McKaylee has assisted at the junior show, the Indiana State Fair, and the Kentucky State. She is currently majoring in nursing at Beckfield College. Her family has been involved in Red Poll cattle since 1968.

The Western States donated money for a memorial to Mary Jo Schmiesing. Through their generous donation, a canvas bag has been purchased to help protect the Ebersole Traveling Trophy. The trophy has been refurbished. The Ebersole Family is celebrating its 25<sup>th</sup> year since its inception.

Awards have been ordered for the 2021 NAILE.

The Juniors are looking for a host/sponsor for the 2022 Junior Preview Show.

Respectfully submitted,

Teresa Jackson, Advisor  
Becky Ebersole, Committee Member  
Brian Shuter, Committee Member

## National Show committee report – 10/22/21

The 2021 National Red Poll show will be held at the North American International Livestock Exposition in Louisville, KY.

Entries were due by Oct 10, 2021.

The cattle can begin arriving on Sunday, Nov 14th at 9pm and must be in place by Monday, Nov 15th at 4pm.

The show is on Tuesday, Nov 16th at 1pm in Broadbent arena.

The cattle are released after the show.

Jim Jackson

Chair, Show Committee

## Publications Committee Report 2021

The Publications Committee focused on 2 projects in 2021

1. The committee undertook an advertising campaign which printed 5 ads promoting Red Poll in a national magazine. Each ad reached 42,000 subscribers.
2. The Red Poll Beef Journal was restarted and 3 issues were published on time and within budget.

I want to thank everyone who contributed to these projects. Eighteen individuals sent in their photos and stories for publication in the Red Poll Journal. Twenty two breeders and regional associations advertised their organizations in the magazine. Twelve farms and Ranches subscribed to the advertising campaign.

The Publications Committee plans to offer these opportunities for breeders to promote Red Poll again in 2022. In addition, I would like to promote Red Poll on social media.

Regan Logan  
Chair, Publications Committee