

**ARPA Board of Directors Meeting**  
**Conference Call**  
**Minutes of September 5, 2017**

The meeting was called to order on Tuesday, September 5, 2017 at 7:32 pm EST by President Dan Schmiesing.

Roll call was done. Those in attendance were Jeff Wilkins, Jim Jackson, Daniel Schmiesing, Linda Hampton, Brian Fairchild, Bob Carson, James Campbell, Kyle Young, Teresa Jackson, and Kaye Gilbert. Joining late were James Campbell. J.L. Morrison was absent. John Rager reported he would not be attending.

Dan Schmiesing asked to add to the agenda budget considerations and an additional President's report.

**Linda Hampton made a motion to approve the agenda. A second was given by Bob Carton. Motion passed.**

Minutes from July 18 meeting were posted on the website.

**Jim Jackson made a motion to accept the July 18 minutes as presented. A second was given by Brian Fairchild. Motion passed.**

The Executive Committee report was reviewed as presented. No questions or discussion were held.

Kaye reported for the Finance Committee. She reported the bank statements had not arrived, therefore, August financials were unable to be completed in time for the meeting.

National Show Committee report was reviewed. Dan reported Brent Raines has stated there will be individuals at NAILE to help with showing animals if an owner so choses. Jim reported numbers are needed as only 20 head were at the Indiana State Fair and roughly the same at the Kentucky State Fair.

National Sale Committee report was reviewed. Dan reported Becky Ebersole has stated she will be at the meeting and sale to help any new buyers enter their animals in NAILE if they would chose to.

National Banquet Committee report was reviewed. Kaye reported more banquet reservations were in the mail but she had not had the opportunity to process them yet.

Corporate Committee report was reviewed as presented. No questions or discussions were held.

Publications Committee report was reviewed as presented. Kaye explained the compensation from the printing company and confirmed all National Meeting attendees will be receiving a new journal.

World Tour Committee report was reviewed as presented. Dan reiterated he is done on the committee. A new person representing the United States is needed to serve on the committee.

Bylaws and Rules Committee report was reviewed as presented. Kaye had requested a little more clarity on the definition of "published" for proposed bylaw changes. **Jim Jackson made a motion to accept Rule 17 as presented for the definition of published on proposed bylaw changes. A second was given by James Campbell. Motion passed.**

Discussion was held regarding the raising of service fees. **Jim Jackson made a motion to suspend the increased rate on service fees until next fiscal year, 2018-2019. A second was given by Jeff Wilkins. Motion passed.**

Linda Hampton reported the Nominating Committee has approximately 2-3 names for prospective board positions.

**Linda Hampton made a motion to accept all Committee Reports. A second was given by Jim Jackson. Motion passed.**

Dan Schmiesing opened the discussion regarding awards. He also stated at the end of the Board meeting he would appoint a committee to help determine the recipients of the awards, which would stay on the line to discuss immediately after adjournment.

Linda Hampton suggested we have additional awards such as New Breeder of the Year, Junior of the Year, Promoter of the Decade for examples. Jeff Wilkins suggested we have a Legacy Award to acknowledge breeders of past and present that have impacted the breed. The suggestion was also made to give breeders a choice for the award for such things as Promoter of the Year to have the choice between things such as a jacket or a leather briefcase.

Dan had suggested allowing the committee to determine additional awards as they saw fit.

**Linda Hampton made a motion to allot \$180 per award as determined by the committee. A second was given by James Campbell. Motion carried.**

Dan Schmiesing then opened discussion on the request from George and Sally Shaffer for AI approval of their bull GS King Commanche, Registration#214099.

**Jim Jackson made a motion to approve the bull for AI. A second was given by Bob Carson. Motion passed.**

Dan Schmiesing opened the discussion on Complimentary Memberships. Kaye had requested a policy on the complimentary memberships given to first time buyers. As of current, there was no consistent policy. Linda suggested from March on the person would receive an additional year membership. Discussion was held regarding individuals that may purchase at the Kentucky Beef Expo.

**Jim Jackson made a motion that any complimentary membership initiated on or after March 1 is given an added fiscal year of membership. Any complimentary membership initiated before March 1, the complimentary membership would expire August 31 of the current fiscal year. A second was given by James Campell. Motion passed 6-1 with Linda Hampton opposed.**

Dan Schmiesing opened the discussion on journals being sent to multiple people at the same address. Dan reported at one time there was a policy that any family with multiple juniors would only have one journal sent to the address. Kaye has requested a formal policy on how journals should be sent out to the same address as there is nothing written or documented at this time. Discussion was held regarding this issue.

**Bob Carson made a motion that all Juniors and Adult Members receive their own copy of the journal regardless of address and it be the discretion of the member if the household would receive less. A second was given by Jim Jackson. Motion passed.**

Dan Schmiesing opened the discussion on the proposal to purchase promotional materials. Kaye requested the ability to purchase 300 pens with ARPA information printed for a budget of \$250. She has checked prices and has received a good price from National Pen Company.

**Jeff Wilkins made a motion to allot \$250 for the purchase of promotional pens. A second was given by Linda Hampton. Motion passed.**

Kaye also requested to purchase two pop up banners to help promote Red Polls. The first banner would be information regarding ARPA such as website, phone number, email, etc. The second banner would be for the promotion of ARPA programs.

**Brian Fairchild made a motion to allot \$350 for the purchase of two banners for promoting ARPA. A second was given by Bob Carson. Motion passed.**

Dan Schmiesing also suggested the ability to have business cards to hand out to people. Kaye asked if the board would like to have a quote or would want her to print the card. Upon request, she will bring a sample to the National Meeting for review.

Dan Schmiesing opened the discussion regarding the reservation of prefixes for breeders. Several members thought this was already stated in the rules or the bylaws. Discussion was tabled with Dan Schmiesing to research where it is written.

Dan Schmiesing opened the discussion on the Advertising Budget considerations. Discussion was held on how ARPA could advertise or assist breeders in their advertisements in the country.



**Jeff Wilkins made a motion for the President to form a Budget Committee to get prices and research the issue. The Committee would present their findings to the board at the National Meeting in Murray. A second was given by Linda Hampton. Motion passed.**

Dan asked to receive volunteers for the committee within the next 24-48 hours in order to have the proper time to prepare for the meeting in Murray.

Teresa Jackson asked if anyone had presented for the 2018 Junior Preview Show at this time. No presentations have been given.

Dan Schmiesing appointed Bob Carson, Brian Fairchild, James Campbell, Kyle Young and Kaye Gilbert to the Awards Committee.

Jeff Wilkins reported the Livestock Conservatory notified him the next issue of their journal will have a feature of Red Polls and Red Polls will be on the cover. Jeff is obtaining copies of the journal to have on hand at the National Meeting.

**Linda Hampton made a motion to adjourn. A second was given by Brian Fairchild. Motion passed.**

## **EXECUTIVE COMMITTEE REPORT**

Dan Schmiesing, Brian Fairchild, Kaye Gilbert

Following legal advice, the Committee recommends that all names be eliminated from the financial reports. The ARPA Board would receive an Accounts Receivable report from the Secretary which would give the 30, 60, and 90-day figures. The Salary item would not have a name attached. To reveal these things in a public meeting is a violation of HIPPA laws. If a matter is to be discussed regarding a past due account, employee salary, or any named account, the ARPA Board is recommended to go into Executive Session.

## **SHOW COMMITTEE REPORT**

Jim Jackson, Brent Raines, Becky Ebersole

The National Show is once again going to be held at the North American International Livestock Exposition.

There has been a change in the financial support from the North American. Due to the Red Poll numbers being below 50 head, the North American has cut their support in half with the condition we have 50 head walk through the ring this year, or their support will be gone in 2018. We would still be able to have the show. However, if we lose the financial support of NAILE, ARPA will be on their own to fund the show.

This year, the National Show will be held on Thursday, November 16. We are the 3rd breed to show that day. Will be released after the day's shows end or at 6pm that day.  
Cattle to arrive 8am-4pm Tuesday November 14.

## **NATIONAL SALE REPORT**

Jeff Wilkins, Brian Fairchild

Consignor packets were mailed with ear tags and instructions Tuesday, September 5. Stall signs are being made identifying Lot numbers. The auctioneer has posted to his facebook page as well as working on getting the sale on his website.

## **NATIONAL BANQUET & SEMINARS REPORT**

JL Morrison, Kaye Gilbert

At this point, there has been 20 banquet reservations paid. The deadline is September 15. There have been 3 Farm Table reservations. ARPA will also have a table set up.

## **JUNIOR COMMITTEE**

Teresa Jackson, Becky Ebersole, Brian Shuter  
*No Written Report Submitted*

## **PERFORMANCE REPORT**

Bob Carson  
*No Written Report Submitted*

## **MEMBERSHIP REPORT**

Linda Hampton  
*No Written Report Submitted*

## **GRASS FEEDING COMMITTEE REPORT**

Jeff Wilkins, James Campbell  
*No Written Report Submitted*

## **CORPORATE SPONSORSHIP REPORT**

Jeff Wilkins, Kaye Gilbert

Kaye has contacted various corporations via email and website contact forms regarding placing ads in the ARPA journal with no response. Before the next journal comes out, Kaye plans to contact some of these corporations by phone to see if progress can be made there.

## **PUBLICATIONS REPORT**

James Campbell and Kaye Gilbert

The printer had an issue with the printing of the journal this go around. They have identified the problem and resolved it. Kaye negotiated with them a compensation that will be beneficial. The office normally gets 50 journals to keep on hand for prospects and new members. Those have been sent back for reprint. The printer has agreed to reprint 250 journals with the catalog inserted. Every member who attends the National Meeting will receive a reprinted journal in their packet. If a person is not in attendance and wishes to have a new one, the office can mail a new one out as supplies last. The printer is not charging us for the shipment of the excess journals to the ARPA office as well as not charging for the printing of the 75 independent sale catalogs normally shown as a separate line item. To get the excess to the office is normally \$20-\$50 depending on how many is requested. The 75 independent catalogs would have cost approximately \$550.

## **WORLD TOUR COMMITTEE REPORT**

Dan Schmiesing

The 15<sup>th</sup> World Red Poll Tour is now history. A big thank you to all the hosts. They did a very impressive job of presenting their herds and hosting our foreign visitors. The next World Tour will be in 3 years in South Africa (and possibly Kenya). My streak as the US representative has run its course. While I will attend the next Tour and Congress if health permits we have to have someone take over this responsibility. This Committee is being officially closed.

## **BYLAWS & RULES REPORT**

Jim Jackson, James Campbell, Brian Fairchild

We have the following new Rule to propose.

### **Rule 17**

*For the purposes of Bylaw changes, etc., "published" and "notification of publication" can be accomplished by, but not limited to, one or more of the following ways:*

- 1. By letter or postcard via postal mail.*
- 2. In the Red Poll Journal*
- 3. On the American Red Poll Association website.*
- 4. By email.*
- 5. By newsletter.*

## **NOMINATING COMMITTEE REPORT**

Linda Hampton

*No Written Report Submitted*



## **President's Report**

Dan Schmiesing

### **CHR Program-Rule Change**

Reviewing the program as it is currently, I would like to recommend a slight adjustment in the procedure. Currently the "Dam Production Certificate" is generated when the yearling weight is sent in. In my opinion, this is the most valuable report produced by the program. Only weaning weights are required to be reported, not yearling weights. A lot of our breeders will not report yearling weights for a variety of reasons. Production of this report, especially for new CHR members, is a valuable asset and a good reason for them to stay in the program.

## **Secretary's Report**

Kaye Gilbert

### **Registration System**

ABRI has been working to install the new system on the computer. They have dialed in at least 3-4 times. The system is installed on the computer, but they are having trouble getting it to connect to their system. They are working with their tech department to resolve the situation. Once this is completed, the new system is very user friendly and a **MUCH** better system. I am extremely anxious to get started using the new system.

### **Computer Operating System**

Windows 10 has been an issue with the computer. I have inquired with ABRI if it is the problem. At this point, they do not think so, but they are looking at every possibility. Windows 10 has slowed my home network down to a crawl when using the ARPA computer. Windows 10 has had very poor reviews, takes up excessive bandwidth on networks, and is overall a very poor home/business operating system. I am looking into a new operating system. The costs of operating systems are anywhere from \$100-200 depending on what is selected. I do not have a recommendation at this time as I am still researching.

### **Mailing**

As most of you know or should have received, I have mailed out the Service Fee Renewal as well as the printed 30-day notice of the Bylaw Proposal. 298 letters were mailed. Out of that figure 45 were people from 2016 and beyond that hadn't renewed in 2017. Those members received a service fee renewal only due to them not being an active member for 2017. Of the remaining 253, 16 members have already renewed their membership therefore the notice was for information only on the bylaws.

## **Promotional Materials**

### **Pens**

I would like to purchase ARPA writing pens to put in each National Meeting attendee's packet. I have checked with National Pen Company, Amsterdam, and 4Imprint for prices. They all run about the same price.

I have a rep with National Pen Company and can get a high-quality pen for approximately \$.49 per pen not including the set-up charge. I would like to purchase 300 pens to give out at the National Meeting and have available for NAILE. I am requesting a budget of \$250 to allow for 300 pens, set up charge, shipping, etc.

### **Pop Up Banners**

I would like to purchase 2 popup banners for the use at NAILE and the National Meeting to promote the breed. Each banner would be 33"x80". It is retractable and easily stored in a small bag for easy transport as well. I would like to purchase 1 for use at the National Sale to greet people as they tour the tables for more information. I would like to purchase the 2<sup>nd</sup> one after the National meeting to promote the programs available. Dependent on the passage of the Red Poll Plus, I would like to be able to include or not include it on the other banner.

Each banner is \$123 plus shipping. I design the banners myself so there is no design fee charge. Shipping is normally around \$50 a piece. I am requesting a budget of \$350 to cover the cost of the banners and shipping for 2.



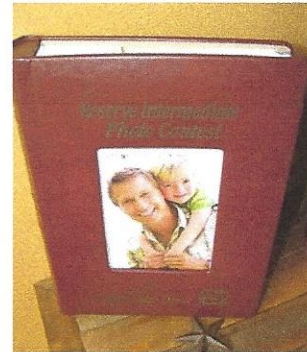
## **Award Possibilities / Ideas**



*Can put photos in as well as personalize the hide.*

*Holds 7x9 photos*

*Can select Red Hide \$115.00*

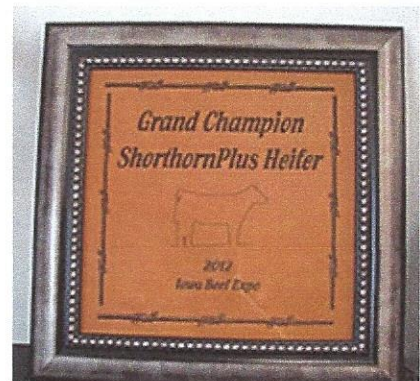


*Leather Album Holds*

*100 photos \$48.00*



*11x14 Frame Personalized \$55.00*



*12x12 \$60.00*

## **Jackets**

### **Rylee Lodeon Embroidery**

Depending on the jacket \$100-200 total

This will include her set up fee, back embroidery, name on the front.

Jacket is the only variable. Most of the soft-shell jackets she has been doing runs around \$70 with a \$30 set up fee.

### **Showstring**

Full back embroidery \$65-100

Pocket Embroidery \$10-20

Set up Fee \$100 back, \$40 for front

Jackets themselves range from \$50 and up

No Minimum quantity

### **Staats**

Has to have a minimum of 6

### **4Imprint**

Has to have a minimum of 6