

**American Red Poll Association
Board of Directors Meeting Minutes
Thursday, Oct 12, 2023**

Call to Order:

Chet Miller

Roll Call:

Present: Chet Miller, Brant Sanders, Brent Raines, Phil Wyrick, Willard Gardner, Joe Jackson, John Rager, Edsel Belyew, Becky Ebersole, Jim Jackson.

Absent: Brian Fairchild.

Guests present: Ryan Belyew, Tim Montague, Sandy Montague, Gary Taylor, BJ Wyrick, George Wyrick, Bob Sanders, Regan Logan.

Approval of Minutes:

The minutes of the September 26, 2023, meeting was submitted for approval. Joe Jackson moved to accept, and Brant Sanders seconded. Motion passed.

National Meeting/Sale committee:

Brant Sanders noted that commission should be low due to low expenses after sponsorships. We spent less than \$200 on Facebook advertising. That was all that Facebook would allow. We received 5000 views and close to 300 people that clicked on it to get more info. We spent over \$1800 on the sale catalog and we need to be looking at ways to trim the fat on this in the future.

Chet Miller noted that we have an excellent facility here for the sale and very good communication in getting this event planned. The annual meeting will be at 10am tomorrow. Registration starts at 9:30. Banquet at 7pm with Silent Auction.

Finance committee:

Edsel Belyew noted that we spend a ballpark of about \$25,000 to \$30,000 annually to keep the office going and the registrations and transfers do not cover this, so we must draw money from dividends etc. to cover the deficit.

Brant Sanders noted that in the past he had noted that we should be investing in the stock market. He explained that the reason that had not been done is that at the time the stock market was not in a good position at the time to do so. So, the plan is to wait until the market is in a better position and then to do so.

Junior committee:

Becky Ebersole noted that we are still looking for a location for next year's junior show and awards have been ordered for this year's show at NAILE.

National Show committee:

Jim Jackson noted that the show will be on Tuesday Nov 14. The Red Angus show starts at 8:00 and the Red Poll follow at the conclusion of the Red Angus. Cattle can arrive starting at 6pm on Sunday thru 10am on Monday. Entries are due by Oct 10. Late entries until Oct 17 so anything purchased in the National sale can be entered.

Nomination committee:

John Rager noted that the committee was recommending Gary Taylor, David McCall and Leo Young. Chet noted that Edsel Belyew will be added to the list after much discussion and noted that there is ambiguity in the Bylaws language. He has presented to Jim Jackson a suggestion for a Bylaw change to help clear up the language that could be presented at next year's annual meeting.

Edsel Belyew then noted that he would withdraw his name from the nominations assuming the board recommend his son Ryan Belyew replace him on the list of nominations. Phil Wyrick moved that we remove Edsel Belyew from the nomination list and nominate Ryan Belyew. Brant Sanders seconded. Ryan Belyew gave a speech regarding his activities with the Red Polls, etc. Motion passed 5-1.

New Business:

Brent Raines noted that we have received correspondence regarding the World Tour in New Zealand in 2024. \$3000 deposit is required by Dec 1, 2023.

Jim Jackson noted that he has info in the packet for tomorrow's meeting.

Publication committee:

Phil Wyrick noted that the journal is operating in the black. Regan reported that she had some ideas for 2024 that will be presented later. She still recommends that we find someone to produce the magazine and solicit advertising.

Meeting adjourned.

Submitted by Jim Jackson, Executive Secretary/Treasurer