

**American Red Poll Association
Board of Directors Meeting Minutes
Tuesday, Apr 25, 2023**

Call to Order:

Chet Miller

Roll Call:

Present on phone: Chet Miller, Brant Sanders, Brent Raines, John Rager, Phil Wyrick, Willard Gardner, Edsel Belyew, Jim Jackson.

Guests: Regan Logan.

Absent: Teresa Jackson, Joe Jackson, Brian Fairchild.

Approval of Minutes:

The minutes of the Feb 7, 2023 meeting were presented. Phil Wyrick moved to accept, and Brent Raines seconded. Motion passed.

Junior Preview Show committee:

Chet Miller mentioned that Teresa Jackson reported today that there currently were 12 head entered. 3 members present on this call had cattle entered and all were in favor of having the show. It was mentioned that another 3 head could be entered. Willard Gardner noted that there would be no cost for the facility. We just need to take a tour of the university farm. Expenses would be limited basically to the banquet caterer, t-shirts, and awards. Jim Jackson noted that the banquet cost is being offset by reservations turned in but if these are low, the caterer might require more than the amount we receive. The t-shirts for the juniors is an expense. Any adults that ordered t-shirts would be paying for theirs. Jim Jackson noted that we have received 3 sponsorship checks from Dan Schmiesing, the Indiana Association and another member in the amounts of \$500, \$250 and \$50. Willard Gardner noted that James Campbell was planning on donating as well. The consensus of the board was to move ahead with the show. We plan to have a board meeting at the show.

Chet Miller noted that we needed to select a new Junior Advisor with the upcoming resignation of Teresa Jackson. Becky Ebersole mentioned an interest in this role and is actively involved. Another name that might be available would be Megan Spegal Platt. It was noted that both individuals could be on the committee with one being the Advisor. Phil Wyrick moved to give Chet Miller the authority to pick the new Advisor. Brant Sanders seconded. Motion passed.

Publication committee:

Regan Logan noted that we had expenses of \$2531.27 and income of \$2320 for the latest journal. So a small shortfall. At the end of the timeframe, we needed to add 4 pages to include the required information and that resulted in additional expense to layout and print.

The hope is for long term to look at finding a company to do the Journal for us. Chet Miller asked for Regan Logan to re-visit some of her past inquiries and to bring additional information to the board.

Phil Wyrick asked the board members to note their thoughts on the journal. It was noted that we had lost advertisers and needed to try and recoup some of them. It was noted that there was a good balance of ads and articles. We could look at adding some equipment ads, etc.

Phil Wyrick noted that an article on the new fee schedule hadn't been reported in the journal and requested that Jim Jackson be more responsible in getting info like this input into the journal. Jim Jackson responded that he understood and should have gotten that info in.

National Meeting/Sale committee:

Brant Sanders noted that efforts were moving forward and noted that the university was requiring that, if we use their venue for the banquet, we use a particular caterer that they have a contract with. This caterer seems to be pricey. Looking at some different options for the venue for the banquet. Possibly at a hotel. A vet has been hired. He noted that he had gotten with Jim Jackson and would work together on a sponsorship ad. One thought was that we could possibly add a business' logo on our website possibly with a link to their business. He is looking into getting some banners made for the side of the sale ring. He would like to raise about \$4000 – \$5000 in sponsorships. Chet Miller noted that we should be looking into any possible grants as well.

New Business:

A Jamaican export possibility was discussed. The Ministry of Agriculture in Jamaica is interested in importing 50-100 1-year old heifers. They have sent a letter requesting this and also sent the health requirements. Jim Jackson noted that from a phone call he had with the gentleman from Jamaica was that the heifers were to be bred. Phil Wyrick contacted the gentlemen listed on the letter and got some more information. He found out that they would be visiting the US this week and had a full agenda. Phil moved to give Chet Miller the authority to respond back to the Ministry. Willard Gardner seconded. Motion passed.

Meeting adjourned.

Submitted by Jim Jackson, Executive Secretary/Treasurer