

**American Red Poll Association
Board of Directors Meeting Minutes
Conference call meeting - Tuesday, June 7, 2022**

Call to Order:

Chet Miller

Roll Call:

Present: Chet Miller, John Rager, Edsel Belyew, Joe Jackson, David McCall, Jim Jackson.

Absent: Brent Raines, Trevor McClurkin, Brian Fairchild, JL Morrison, Teresa Jackson.

Committee reports:

Executive committee:

Chet Miller noted that he and Edsel Belyew had spoken to Regan Logan about taking over the chairman position of the Publication committee again. She has expressed interest in doing it. Chet sent her a guideline of responsibilities for this position and discussed it with her. She sent back a modified version which was shared with the board. Chet read the guideline to the board and asked for thoughts.

John Rager brought up that he had been looking into having someone be responsible for finding advertisers. He has someone in mind and is working with them to see if they are willing to take this on. He said it would be a paid position and that he has donors lined up willing to pay for most of this expense.

Jim Jackson noted that the guideline did not include having educational articles included and that this was what many members complained about. Also noted that if publishable ready material is turned in, that it shouldn't be changed unless the contributor was notified and agreed to the changes. Also noted that we need to bring back the smallest size ads. Others were in agreement on the small ads. It was noted that the old small ads were 1" tall by 2.5" wide. The "card size" ad we have now is 2" tall by 3.5" wide. Jim Jackson stated that he was willing to make these small ads for anyone wanting to use them as it is just 3 or 4 lines of text that can easily be edited for each advertiser.

Joe Jackson noted that most of the educational type information can readily be found on the internet.

Chet Miller moved that the proposed guidelines be approved by the board with the addition of recommending that educational articles be included if space allows and that material that is turned in should not be changed unless the contributor was gotten with first. Also adding in the recommendation of re-instating the small size ads. Edsel Belyew seconded the motion. Motion passed.

Chet stated that he would contact Regan Logan with this information and see what she said.

Junior Association committee:

Chet Miller noted that we had 18 entries for the JR Preview show. Noted that a decision would be made this week on whether to have the show. Several of the board felt that we needed to have the show.

Finance committee:

Edsel Belyew reported that our operating fund balance was about \$5500 and that he expected we would need to supplement it this fall after some expenses. Also noted the Endowment Fund had been moved into the Annuity and had made ~\$800 the last few months. He also noted that he was experiencing difficulties in getting the un-recovered funds from the state of MO.

New Business:

4 bulls were requested by Dean Anderson of Shadow Creek Farms in Canada to be approved for AI use. The bulls are Eurimbla Casanova and Eurimbla Boomer from the UK and Bowland Vincentio and Bowland Zeus from Australia. DNA results and pedigrees were presented for each. Joe Jackson moved to approve these 4 bulls. John Rager seconded. Motion passed.

Jim Jackson noted that he received an email from Mack Buckmier stating the Progressive Cattle magazine had reached out to him wanting to know if we wanted to advertise again this year. Chet stated he would bring this up to Regan as well.

Meeting adjourned.

Submitted by Jim Jackson