

**American Red Poll Association
Board of Directors Meeting Minutes
Tuesday, August 22, 2023**

Call to Order:

Chet Miller

Roll Call:

Present on phone: Chet Miller, Brant Sanders, Brent Raines, Phil Wyrick, Willard Gardner, Joe Jackson, John Rager, Edsel Belyew, Becky Ebersole, Jim Jackson.

Absent: Brian Fairchild.

Approval of Minutes:

The minutes of the June 10, 2023, meeting were submitted for approval. Joe Jackson moved to accept, and Brent Raines seconded. Motion passed.

National Show committee:

Joe Jackson moved that ARPA sponsor \$2500 for expenses and premiums for the show. Willard Gardner seconded. In our last meeting there was a question about the value and who benefits. There were 12 separate exhibitors at the 2022 show and 16 in 2021. Much discussion occurred on the positives and negatives of spending this money. Motion passed 6-1.

National Meeting/Sale committee:

Brant Sanders noted that everything was in order as far as the facilities go. There was approximately \$4000 to \$4500 of expenses. We have received 14 entries thus far but the total number expected is 29-30 lots. Entry fees on 30 head would total \$2250. Thus far we have approximately \$1500 in sponsorships and Brant and Tim Montague were going to Martin TN tomorrow to visit places to solicit more sponsorships.

Jim Jackson requested volunteers for sale day phone numbers. Brant Sanders and Joe Jackson volunteered.

Question about if we are live streaming the sale. Brant was going to investigate using Facebook live feed. We need people to call in prior to the sale to register for a bidder's number and give their information. We need to put something in the sale catalog about this. Need information no later than September 1 to be included in the catalog.

Jim Jackson noted that the sale catalog cost us \$1350 last year for the printing and mailing.

Phil Wyrick asked what the total amount was received thus far due to the increase in registration and transfer fees that is designated for advertising. Jim Jackson reported that as of June 30 we had \$460 and perhaps another \$100 or so would have accumulated in July and some more in August. Phil Wyrick moved that we allocate \$600 for advertising of the National Sale as determined by the Southern States Association. John Rager seconded. Motion passed.

Publication committee:

Phil Wyrick noted that the journal is operating in the black. He noted that Regan Logan was requesting a sponsorship of \$125 for the juniors information in the journal to be able to expand past 1 page of information.

New Business:

Regan Logan has requested AI approval on BAMA Austin Luke 214885. A 5-generation pedigree was presented to the board. The DNA profile of this bull has been received by the ARPA office as well as the request for AI approval. Phil Wyrick moved to approve. Brent Raines seconded. Motion passed.

Next meeting is planned to be on Tuesday, September 26.

Meeting adjourned.

Submitted by Jim Jackson, Executive Secretary/Treasurer